

INFORMATIONAL ADVISORY

Dear Testa Customer,

Below is a message from Babe Farms Specialties on the discontinuation of their baby cauliflower.

Dear Valued Customers,

After careful consideration Babé Farms, Inc. will be discontinuing their baby size cauliflower program. This will allow for transition into a full-size (colored) cauliflower program; purple, orange and green / pack sizes: 6ct & 12ct (mix colors only).

Supplies of the baby cauliflower are expected to be depleted by early August of 2017. The following pack sizes will be discontinued:

Product	Pack
Cauliflower, Baby Green	24 ct.
Cauliflower, Baby Mixed	24 ct.
Cauliflower, Baby Orange	24 ct.
Cauliflower, Baby Purple	24 ct.
Cauliflower, Baby White	24 ct.

PLEASE NOTE: BABY ROMANESCO (24ct) IS NOT DISCONTINUED.

As we continue to grow and develop a broader range of specialty vegetables we find it necessary to phase out items and explore new items that are in-line with the needs of our contemporary customer base. We are now in the process of responding to customer inquiries regarding the Large Cauliflower. If you have interest in our large-mix color cauliflower 6ct or 12ct, please contact your Babé Farms Specialties Sales Representative for more information: sales@babefarms.com / 800.648.6772 / 805.925.4144

Sincerely,

Chris Cordero

Chris Cordero
Vice President
Babé Farms Specialties, Inc.
Santa Maria, California

Thank you for your understanding and continued support.

Sincerely,
Testa Produce, Inc.

