

TESTA PRODUCE, INC.

Chicago, Illinois - Quality Produce since 1912

QUALITY ADVISORY

DATE: DECEMBER 13, 2011

PRODUCT: LETTUCE

VALUED TESTA PRODUCE CUSTOMERS:

THE CURRENT FREEZING TEMPERATURES IN THE YUMA, AZ GROWING REGION WILL START TO AFFECT THE QUALITY OF ICEBERG, ROMAINE, GREEN LEAF, AND RED LEAF LETTUCE CROPS.

WE HAVE BEEN SEEING BLISTERING AND EPIDERMAL PEEL ON THE PRODUCT. THE COLD TEMPERATURES WILL ALSO SLOW DOWN THE GROWTH OF ALL ITEMS AND WE ANTICIPATE THE PRICING TO BE HIGHER WHILE THESE CONDITIONS REMAIN.

INDUSTRY WIDE FORECASTS ARE PREDICTING ISSUES WITH QUALITY AND REDUCED YIELDS THROUGHOUT ALL GROWING REGIONS. WE WILL KEEP YOU INFORMED AS MORE INFORMATION BECOMES AVAILABLE.

IF YOU HAVE ANY QUESTIONS ABOUT THIS ISSUE, PLEASE CONTACT OUR QUALITY ASSURANCE MANAGER, BARBARA DALY, AT BARBARAD@TESTAPRODUCE.COM OR PETER TESTA AT PETERT@TESTAPRODUCE.COM.

IF YOU WOULD LIKE TO ADD SOMEONE TO, OR BE REMOVED FROM THIS NOTIFICATION, PLEASE CONTACT OUR IT MANAGER, JAMIE WHITE, AT JAMIEW@TESTAPRODUCE.COM, OR 312.226.3237, OR YOU MAY CONTACT YOUR SALES REP.

THANK YOU,

TESTA PRODUCE QUALITY ASSURANCE

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