

# TESTA PRODUCE Market Report

Outlook for the Week of  
**May 28, 2013**



## Market Report

Memorial Day weekend is over and now is the time of year when things kick into full gear. It's the unofficial kick-off to the summer so people start to spend more time outdoors, having meals on restaurant patios, hitting the pools and beaches, the city starts to come alive. Although we do have nothing but rain in the weather forecast this week, so it might still be a couple of weeks until things really get into full swing- something to look forward to!

Raspberries are in good demand and have a wide range of quality available. Raspberry markets and prices are lower. Straws are steady and demand is good. Blueberries have a fairly light supply with moderate demand; the markets are steady and there is a wide range of prices available. The most common pack-size right now is 6oz containers. Blackberries are steady and demand is good.

Limes are steady and demand is good. Supplies of 110's are fairly light. We've got a wide range of quality available right now. Lemons are steady and have a wide range of prices. Moderate supplies and moderate demand. Oranges are steady. Choice Grade supplies are

light but demands are moderate.

Watermelon is overall steady. Demand for Seedless is pretty good and some prices are slightly lower. Cantaloupe is steady. Supplies for 12-15 counts are lighter and demand for 9-12's are good. Honeydew is steady and demand is good but slightly lower. There is also a wide range of quality and conditions available.

Apple demand is good and the market is steady. Varieties out of Washington include: Red and Golden Delicious, Fuji, Granny Smith, and Gala. Pears are steady and demand is good. Apricots are steady and demand is good. Those are coming out of California. Cali also has Cherries and Nectarines available; both are steady markets.

Avocados are steady and demand is moderate. Grape markets are steady overall. Demand for Perlettes is moderate and light for Flame Seedless. Pineapple supplies are light and demand currently exceeds. Overall the market is steady and most product is coming in from Costa Rica right now. There is a wide range of quality and conditions available as well.

Asparagus is steady and demand is moder-

## Market Report, Cont'd...

ate. Supplies are light. We have local Grass coming in from a few of our Michigan and Illinois farms so make sure to take advantage of the local season. Sweet Corn is steady to higher and demand is good. Cucumbers are steady and supplies and demand are both fairly light. Eggplant is light and the market is steady. Bell Peppers are in light supplies and demand is light as well. The market is steady and supplies are light. Demand for Yellow Peppers is light and most others are steady. There is a wide range of quality amongst the colored Peppers.

Squash has light demand. The market for Yellow Straightneck and Zucchini are both lower, but overall the market is steady. Beans are moderate and the market is steady, but just barely. Cabbage demand is fairly light and the markets are steady. Supplies of Red Cabbage are light and the market is slightly lower. Spinach demand is moderate and the market is steady. There is currently a wide range of prices out there. Carrots are steady and demand is fairly good.

Tomato demand is good and the market is steady. Supplies are lighter and quality varies. Cherry Tomatoes have a lower market and demand is moderate. Grape Tomatoes are moderate in demand and the market is steady. Plum Tomatoes are higher and demand is good. Overall supplies are light and there is a wide range of quality in the markets right now.

Brussel Sprouts are steady and demand and supplies are light. Broccoli is available with good demand. Crowns are a slightly higher market and bunches are more steady. Cauliflower has good demand and the market is steady to slightly higher. Celery is lower and

demand is light; there is a wide price range for Celery right now.

Green Leaf and Boston Lettuce are both steady and demand is moderate. Iceberg Lettuce is steady and demand is moderate. Romaine Hearts are slightly lower and demand and supplies are lighter. Beets are steady with good demand. Light supplies of Sugar Snap Peas are available and light demand on Snow Peas. Sugar Snap markets are higher.

Green Onions have light demand. Yellow Onions are steady and the demand is good. Red Onions are lighter in supply and the market for Jumbos is slightly lower. Idaho Potatoes have great demand and the market on cartons are slightly higher.

## Produce Quiz

The propane tanks loaded, The grills shiny clean  
Shrimp leaved by Wasabi, It's a holiday scene!

Clear skies for the weekend, So the weather folk say  
So begins the summer season, On Memorial Day.

The wines in the cooler, The beers one they like  
Even water, juice and soda, For all little tike.

Chicken and burgers, Ribs, shrimp and corn  
Mesclun and morels, Not a thing can go wrong.

Then off in the distance, Is a dark humming cloud  
As noise gets louder, There's anxiety in your crowd.

The cicadas arrive, Like cockroaches on crack  
To your food friends and family, They all will go smack.

They stick to the burgers, They drink all your beer  
So much for your party, Well, maybe next year!

## Produce Quiz Will Return Next Week



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