

# TESTA PRODUCE Market Report

Outlook for the Week of  
**June 3, 2013**



## Market Report

Looking for a way to bulk up your local purchasing? Well now is the season for local! In addition to our ever growing local program here at Testa, we have partnered with FarmLogix to bring you the freshest local produce available. If you want to learn more about FarmLogix or meet some of the farmers that are involved in the program, you are invited to attend a Meet and Greet out in Burlington, Wisconsin. The link to register for the event is <http://events.r20.constantcontact.com/register/event?oeidk=a07e7klkaq1767dc78b&llr=w99db8jab> or you can access it via our Facebook, Twitter, or website. If that's a little too long of a drive for you, contact your Testa sales rep for more information.

Raspberries are steady and demand is good. Blackberries have a wide range of quality available. The market is lower and demand is moderate. Strawberry supplies are fairly light and demand is moderate. The Organic market is lower. Blueberries have moderate demand and the market is about steady.

Lime supplies are heavy and demand is light. The market is slightly lower. Lemon supplies on 75-115's is moderate and demand is moderate. Markets are steady. Orange markets are steady. Supplies on Choice product light but Fancy grade

is more moderate. Clementines have fairly good demand and reports look good.

Watermelon demand is good. Supplies on Seedless 35-36's are very light, and demand is light with a slightly lower price. The market on Seedless Watermelon is steady, but on the lower side. Demand for Seeded product is very light. Cantaloupe has good demand. The markets on 6's and 120's are steady while others vary depending on the source. Honeydew Melons have moderate to light demand and the markets are slightly lower. There is a wide range of quality and conditions available as well.

Apples are steady and demand is good. Varieties out of Washington include: Red and Golden Delicious, Fuji, Granny Smith and Gala, to name a few. Pears are steady and demand is good. Peaches demand is moderate and the market is lower. The main varieties available are: Goldprince, Springcrest, Springprince, Sunbright, Carored, Classic, Flavorich, and May Lady. Apricots have good demand and the market is steady. Cherries have light supplies and demand is moderate. Overall, the market is higher. Nectarines have a lower market. Demand on 60-64 and 70-72 count are fairly light and others are moderate.

Grapes have moderate demand and the market is lower. Papaya demand is light and the market is steady. Quality ranges based on location. Pineapple

## Market Report, Cont'd...

demand is light to moderate and the markets are lower. Right now product is coming out of Costa Rica, Panama, Honduras and Guatemala.

Avocado has moderate demand. The markets on 32's and 40's are higher but lower for 60's, 70's and 84's. Asparagus is coming in local right now; the Michigan market is lower and demand is moderate. Wet fields have slowed some harvesting. Other markets have a wide range of quality and price available for Grass. Beans are steady to higher and demand is moderate. There is a wide range of pricing out there right now. Green Peas from Guatemala have fairly light demand and the market is lower. California product has a higher market. Sweet Corn supplies are light and demand is moderate to fairly light. Overall, the market is steady. Cucs are steady and demand is moderate to light.

Potatoes have good demand and overall the market is steady to higher. Sweet Potatoes have moderate demand and a steady market. Onions have moderate demand and markets are lower. Green Onions have moderate demand and the market is higher for Iceless and lower on Medium and Large product. Beets have a higher market and demand is good. There is a wide range of prices available. Eggplant is higher to steady in the market and demand is good with light supplies.

Romaine Lettuce has moderate demand and the market is just about steady. Iceberg Lettuce has good demand and the market is higher. Boston, Green Leaf, and Red Leaf have light demand and a steady market. Cabbage demand is moderate and the market is slightly higher to steady. Supplies of Red and Savoy are pretty light. Bell Peppers are overall steady. Red demand is moderate and Yellow demand is lighter. The market on extra large sizes is lower but overall, Peppers are steady.

Tomatoes have moderate demand, and lighter supplies. Overall, the market is steady to slightly

lower. Cherry Tomatoes have fairly light supplies and demand is moderate, the market is just about steady. Grape Tomatoes have moderate demand and the market is steady. Plum Tomatoes have moderate demand and the market is slightly lower.

Squash has light to moderate demand and the market is overall steady. Some shippers are finished for the season. Carrots are steady and demand is moderate. Celery is lower and demand is fairly light. Pricing is getting a little more reasonable on this commodity. Broccoli is a lower to steady market and demand is fairly moderate. Cauliflower is slightly higher and demand is good.

## Produce Quiz

Best known for my dried seeds my name comes from the Latin for "Greek Hay". My vast, quiet legacy includes being used by Egyptians to embalm their dead, to an ingredient in oral contraceptives. I am an herbaceous annual and I stand out about 18 inches tall. My laurel shaped leaves are very pungent, as are my long thin pods that house 10 to 20 quadrangular, brownish yellow, pulse like, pea size, seeds that are very bitter. Trust me, if you were stuck in one of those pods, you'd be bitter to. Either way my seeds must be dried to remove my bitter edge. Grown in the Mediterranean region for hundreds of years, I am most often associated with the foods of India, particularly curries. My leaves and stems are used in fresh salads, as are my sprouted seeds. Roasting my seeds yields a caramel flavor and I am often found as an ingredient in candy and syrups. My dried leaves, also known as methi, are often used in Middle Eastern root vegetable dishes. As a pharmafood I was a regular in Roman herbals. Egyptians used me as quinine and made flour from our seeds that was used to treat boils and abscesses. My seeds have a high calorie and mucilage content and are believed to be lactogenic, tonic, as well as an aphrodisiac.

## Last Quiz Answer: Turnip



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