

TESTA PRODUCE Market Report

Outlook for the Week of

**August 26,
2013**



Market Report

Have you placed your order online yet? You should try it out. It's a huge time saver and is as easy as click and submit. If you haven't done so yet, talk to your sales rep about getting signed up to order online. Also, if you are in need of dry, all-natural grocery items, we've got you covered there too! Through our partnership with UNFI, Testa offers an online ordering program called TestaNatural. Shop from thousands of products, place your grocery item order, and receive your products with your Testa Produce order, right to your kitchen. It doesn't get much easier than that! Talk to your sales rep to get set up as a TestaNatural customer!

Blueberries are higher and demand is very good. There is a wide range of price and quality available. Raspberries are steady and demand is moderate to light. Quality is inconsistent. Straws are steady to higher and demand exceeds supplies. Demand for Organic is good as well. Blackberries are steady and demand is good at lower prices.

Lemons are steady and supplies are light with good demand. There is a wide range in prices. Oranges have good demand and moderate supplies. Markets are steady and prices vary. Limes are lower for 150-230's and most other sizes are steady. Supplies of 230-250's are heavy. Clementines have good demand and the markets are higher. Tangerines have good demand.

Watermelon is steady and demand is fairly light. Cantaloupe is slightly higher for 9-12's and slightly lower for 15's. Demand is good. Honeydew is steady with good demand and fairly heavy supplies on 5's. Apples are steady with moderate demand and light supplies. Peaches are steady with moderate demand. Pears are steady with good demand. Nectarines have light demand and the market is steady. Plums have moderate demand and the market is steady. Grapes are steady with moderate demand.

Avocados are steady and demand is moderate. Pineapples have moderate demand and lower markets. Corn is slightly higher with good demand and lighter supplies. Cabbage

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has good demand and light supplies. Markets are steady. Demand for Red Cabbage is a little lower. Carrots are steady with moderate demand. The market for Jumbos is lower. There is a wide range in quality. Celery is steady and demand is light.

Cucumbers are steady and demand is lighter. There is a wide range in quality available. Supplies of Pickles are light and the market is slightly lower. Eggplant supplies and demand is light. The market is slightly higher. Bell Peppers are steady and demand is light. Demand for 1/9 bushels are lower prices and the market is lower. Squash is lower overall. Yellow Straightneck supplies are lighter and demand is light as well.

Tomatoes have moderate demand for increasing supplies. The market is slightly lower. Demand for Extra Large product is fairly good and that market is higher. Supplies of 5x6 are light. There is a wide range in quality available. Plum Tomatoes have fairly light demand and slightly lower markets. Supplies are light. Grape Tomatoes have a wide range in quality and condition. Demand is good. The market for cartons is higher while pints are steady. Beans are steady and supplies are light with good demand. Some harvesting has curtailed due to rain and wet fields. Peas are higher and demand is moderate. There is a wide range of price and condition for the Snow Peas. Asparagus demand is moderate. The market for Green Gras is higher and White Gras is steady.

Sweet Potato markets are steady and demand is moderate. Brussel Sprouts are slightly lower and demand is moderate. Spinach is lower and demand is light with a wide range of price available. Beets have moderate demand and slightly higher markets. Broccoli is lower and demand is moderate. Cauliflower is slightly lower and demand is moderate. Wide range in price.

Iceberg Lettuce is slightly lower. Demand for 24's is moderate and 30's lighter. Demand for Green Leaf is very good and Red Leaf and Boston Lettuce are both in good demand. The markets for Red and Green Leaf Lettuces are higher while Boston is steady. We see a wide range in quality for this Lettuce as well. Romaine Lettuce is steady and demand is moderate with a wide range in quality. The market for Hearts is lower, 24's is steady. Green Onions are higher and demand is moderate. Potatoes are steady and demand is moderate. Onions have light supplies and moderate demand; the market is about steady.

Produce Quiz

I am a brassica. I am a salad green. I am a seed. I am a condiment. I am a powder. I am an oil. Medically I have been known to be a cure for the common cold. My name comes from a mixture of Roman words meaning unfermented grape juice and burning wine. I was eaten by prehistoric man and spread throughout the world by the Romans. As a spice I am second in global usage only to pepper. Some people think I am a standard part of a Rolls Royce but that's just Hollywood capitalizing on me. I am hottest and most pungent when black. In one form or another I can be used in anything, and everything savory. I am a "take me out to the game" favorite, not Mister Mean.

Last Quiz Answer: Daikon Radish



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