

TESTA PRODUCE Market Report

Outlook for the Week of
**September 10,
2013**



Market Report

Blueberries are steady and demand is moderate. Supplies of Organic Blues are light and the Organic market is higher. Pricing and quality vary. Raspberries are steady and demand is good. Blackberries are steady to slightly higher and demand is good. Strawberries are steady and demand is good.

Lemons are steady and supplies are light. Demand exceeds supplies. Valencia Oranges have a wide range in prices. Demand is good and the market is steady. Navels have fairly light demand and the market is about steady. Supplies of Limes, sizes 200-250's are heavy while demand is light for those sizes. Other sizes are about steady. The market for 200's is slightly lower while other are about steady. Clementines are steady and demand is good. Tangerines are steady with good demand.

Watermelon is steady and supplies and demand are both light. Cantaloupes have light supply. Demand exceeds supplies and the market is steady. Honeydew has good demand and the market is steady. Apples have good demand and the market is steady. Nectarines are steady and demand is fairly good. Peaches are steady and demand is moderate to light. Supplies are very light as well. Pears are steady with good de-

mand. Plums are steady and demand is good.

Grapes are steady with light demand. Avocados are overall steady with moderate demand. Markets for 60's, 70's and 84's are slightly higher. Pineapples are steady with moderate demand. Product is primarily coming out of Costa Rica, Ecuador, and Panama.

Sweet Corn is slightly lower and demand is fairly light. Supplies of Yellow are light. Cabbage supplies are light. Demand exceeds supplies. The market for Red is steady while Green is a little higher. There is a wide range in price available. Carrots are steady and demand is moderate, with a wide range in quality. Celery is steady and demand is moderate.

Cucs are steady and demand is good. Fresh Pickle supplies are light and demand is moderate to light. The market is slightly lower. Eggplant is steady and demand is fairly light. Bell Peppers are steady and demand is fairly good. Supplies are light on Reds and Yellows. The market for Greens is slightly higher. Yellow Straightneck Squash has light supplies and lighter markets. Zucchini demand is good and the market is higher. Yellow SN has a wide range in pricing available.

Market Report, Cont'd...

5x5 Tomatoes are steady while others are lower. Tomatoes have moderate to light demand. Plum Tomatoes are steady to slightly higher and demand is moderate. Supplies are very light and there is a wide range in quality and condition. Grape Tomatoes are steady and demand is fairly good for its light supplies. Inconsistent quality.

Beans are steady and demand is moderate; supplies are fairly light. Brussel Sprouts are lower and demand is moderate. There is a wide range in price. Spinach is higher with good demand with pricing all over the map. Beets are steady and demand is fairly good. Again, you can expect these prices to be all over the place. Broccoli has good demand. The market for Crowns is slightly higher and bunched is about steady. Quality varies. Cauliflower is slightly lower with very light demand. Some harvests have been curtailed by market conditions. There is a wide range of prices in the market as well.

Iceberg Lettuce is steady overall, with 30's being slightly higher. Demand is moderate. Demand is good on Green and Red Leaf and Boston. The market for Boston is slightly lower but the others are overall steady. Romaine Hearts are lower and 24's are higher; demand is good to moderate for both. As a whole, Lettuces have a wide range in quality in the market.

Green Peas are steady and demand is moderate. Supplies are light. The market for Sugar Snaps is lower. Asparagus has moderate demand. The market for Standard is higher, lower for Small sizes, and pretty steady for the others.

Round Red Potatoes have light demand. "A's" are lower and others are steady. Russet Norkotahs out of Washington are steady with moderate demand. Some harvests have been held up because of rain and wet fields. Idaho Potatoes

have good demand, with Baled product demand and markets a little lower. Green Onions are steady and Leeks are slightly higher. Demand is good. Michigan Yellow Onions have light supplies and moderate demand; the market is steady.

Produce Quiz

We are native to India and may be over 10,000 years old. The Romans loved us. Then Americans declared us only fit for cows in the late 1600's. But today, we join the Queen for tea between slices of buttered bread. Smooth or warty, we always have glossy skin and almost white flesh. Ranging from 3 inches to 2 feet in length, generally the English are the longest, while American's are shorter and fatter. The Chinese hang weights on us sometimes to make us grow longer and stronger. Big or small, long and firm, with seeds or not – someone wrote a book listing why we are better than a man in 100 ways. We do hang out with real climbers, who may need some guidance, constraint or support, so we don't end up rolling on the floor or taking over the party. Peel us if we're waxed, scrub off any spines, and gut us if you burp. Eat raw, steam or sauté. Leave in vinegar, but not the freezer. We're a must for Greek salads and gazpacho. Combined with yogurt, we counter Middle Eastern spices. Great with fish, dill, and tomato. A source of potassium, calcium, folate, and vitamin C, we're fat free, cholesterol free and sodium free. We're a diuretic, purifier, and relaxant. Use us as a cool astringent to soothe your skin. From fields and greenhouses, we come for you all year with a summer peak.

Last Quiz Answer: Tarro



Follow us on:

Facebook: Testa Produce, Inc.



Twitter: @testaproducecinc

Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

