

TESTA PRODUCE Market Report

Outlook for the Week of
**September 16,
2013**



Market Report

Raspberries are steady to slightly higher and demand is good. There is a wide range in quality available. Blackberries are steady and demand is good. Supplies are light. Straws are steady and demand is moderate to lighter. Blueberries are firm with moderate demand.

Lemons are steady and supplies are light. Demand exceeds supplies. Oranges have good demand and the market is steady. Limes are a slightly higher market and demand is moderate. Supplies of 200's are heavy. Clementines are steady and demand is good. Tangerines are steady and demand is good.

Cantaloupes are steady. Supplies of 9-12's are light. Demand is good. Honeydew is steady and demand is good. Watermelon is steady and demand is moderate. Apples are lower. Demand is good and prices are lower. Nectarines

and Peaches are both steady with good demand. Pears are about steady, with the markets for 70's-90's being slightly lower. Demand is good and prices are lower. Apples are steady and demand is good. Plums are steady and demand is good.

Avocado is steady, demand is moderate, and supplies are light. Grapes are steady and demand is moderate. Pineapple is steady and demand is moderate. Beans are lower and demand is light. Eggplant is steady and demand is moderate; supplies are light. Bell Peppers are steady and demand is good. There is a wide range of quality available. Squash is steady with moderate demand and light supplies.

Sweet Corn is steady and demand is light. Cabbage has good demand and light supplies. The market is steady to slightly higher and price varies. Carrots are steady to lower and demand is mod-

Market Report, Cont'd...

erate. Celery is steady to slightly higher and demand is moderate. Cucs have light supplies and moderate demand. The market is steady.

Tomatoes are steady and demand is good. Supplies of Medium sized product are heavy. Grape Tomatoes have good demand and supplies are light. The market is lower. Plum Tomatoes are higher and supplies are fairly light with good demand. Cherry Tomatoes have lower markets and moderate demand. Green Peas are steady and supplies are light. Demand is moderate. The market for Sugar Snaps is higher.

Asparagus is lower and demand is light. Brussel Sprouts are steady and demand is good. There is a wide range in prices available. Beets are steady and demand is good. Spinach is higher and demand is good. Iceberg Lettuce is steady and trending higher and demand is good. There is a wide range of price and quality available as well. Green Leaf Lettuce demand is light and the market is steady. Red Leaf and Boston Lettuce are steady with moderate demand. Romaine Lettuce demand is moderate and the market is steady.

Broccoli demand is good. The market for Short Trim is steady while Crowns are higher. Cauliflower demand is

moderate; the market for 12's is slightly higher, others are about steady. Green Onions have good demand. The market is steady. Idaho Potatoes are steady and demand is fairly light. Wisconsin Russets are steady. Onions are steady and demand is moderate.

Produce Quiz

In Ancient Greece, when Daphne begged the gods to protect her from the amorous Apollo, they turned her into my tree -- sweet, noble and true. Indigenous to the Mediterranean basin, but originally from Asia Minor, my tender perennial evergreen is a member of the avocado family and grows to 10-20 feet with clusters of tiny greenish yellow flowers that produce shiny blue-black berries. I am oval, smooth, firm, glossy dark and about 2-4 inches long. Recently seen fresh, but usually dried, you love my strong flavor and aroma, but only if you drop me in, then pull me out, before you eat whatever I'm flavoring -- sauces, soups, stews, meat, poultry, fish, vegetables, legumes, pates, marinades. My volatile oil is cineole and is popular in liquors, colognes, and aftershaves. An indispensable seasoning since the 1st century AD, I am antiseptic, digestive, expectorant, and anti-rheumatic. I'm good for stress reduction, wound disinfectant, and for varicose veins. I'll live for a long time, sealed and hidden in the dark, but when I get old and impotent, please be kind and discard me. You may not know that when crushed, I repel cockroaches; whole, I will keep weevils out of your dried goods. Without me, you wouldn't have bouquet garnish, an Old shellfish boil, a Nobel or poet laureate.

Last Quiz Answer: Cucumber



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