

TESTA PRODUCE

Market Report

Outlook for the Week of
**November 25,
2013**



Market Report

Thanksgiving week means that everyone is getting ready to do lots of cooking, and even more eating. This is a great time of year to get together with family and friends, reflect on the things that you are most thankful for in your life, and eat lots of great food. Whether you have a new recipe you're dying to try out, or you're going to whip up a batch of your grandmother's special stuffing recipe, Thanksgiving is a great holiday for food and family. Wishing a Happy Turkey Day to you and yours. Happy Hanukah as well!

Raspberries are steady with good demand. There is a wide range in quality and price. Straws are steady with good demand and varied quality. Blackberries are steady with good demand and have a range in price and quality. Blueberries have moderate demand and lighter supplies. The market is steady to slightly higher.

Lemons are steady with moderate demand and varied prices. Organic supplies are light. Oranges are steady and demand is good. Supplies are on the lighter side. Grapefruit is steady with decent demand and light supplies. Limes are steady and demand is moderate; quality varies. Clementines are steady and demand is moderate.

Cantaloupe Melons have light supplies and moderate demand; markets are steady. Honeydew is steady and demand is light. Watermelon is slightly higher and demand is moderate. There is a wide range in quality and condition. Apples are steady with good demand. Supplies of Red and Golden Delicious are fairly light. There is a wide range in prices for Apples. Pears are steady and demand is fairly good.

Grapes are steady and demand is light. Avocados are lower and demand is light. Persimmons are steady and demand is

Market Report, Cont'd...

fairly good. Pomegranates are steady with good demand. Pineapple is steady and demand is light. Cherries are slightly higher and demand is moderate.

Carrots are steady and demand is moderate. Cabbage is steady overall; Green is slightly lower. Demand is moderate, and supplies are light. Broccoli has moderate demand and very light supplies; the market is slightly lower and there is a wide range in price available. Cauliflower is steady to slightly lower; both supplies and demand are light.

Bell Peppers have light supplies and moderate demand. The market is higher on medium sizes and lower for large product. Eggplant has moderate demand and light supplies. The market is steady. Corn is steady and supplies are light with light demand. Cucs are steady overall with light supplies. Squash is steady and demand is moderate.

Tomatoes are steady and demand is good. There is a wide range in quality. Cherry Tomatoes are steady with good demand. Grape Tomatoes are steady with good demand and a steady market. Plum Tomatoes are steady with good demand and lighter supplies.

Asparagus is lower and demand is moderate. Brussel Sprouts are lower with moderate demand; there is a wide range in price. Spinach is lower and

demand is light. There is a wide range in price and quality. Iceberg Lettuce is steady and supplies are light with good demand. Green Leaf Lettuce is lower and Red Leaf is steady. Demand is moderate. Supplies of Boston Lettuce are light and the market is steady. Romaine Lettuce has moderate demand to light demand and the market is steady to slightly lower. Celery has moderate demand and steady to lower markets. Potatoes are steady with moderate demand. Yellow Onions are steady with good demand.

Produce Quiz

A native of Europe, I'm over 3,000 years old and still planted and harvested mostly by hand. A hardy perennial herb, I'm a member of the mustard family, spreading like a weed and growing 2 feet tall. My young leaves can be eaten in salad, but I'm most respected for my thick white root, which is nearly cylindrical and somewhat enlarged at the crown. My name refers to my large size, coarseness and strength. I'm mild and unassuming until you break my skin; with age, I darken and lose my power. Pungent, with a hot, biting taste, I bring tears to the eyes, and clarity to the sinuses. The Delphic oracle told Apollo: "The radish is worth its weight in lead, the beet its weight in silver, [and I, my] weight in gold." One of the five bitter herbs Jews were told to eat at Passover Seder, I was used medicinally for ages before becoming a condiment. A stimulant, aperient, rubefacient, diuretic, and antiseptic, I'm most delightful along with meats and seafood. I'm low in sodium, high in fiber, and fat free. I wore the H.J. Heinz Co. label in 1870, six years before their world-famous tomato ketchup. I'm also required on Dagwood Bumstead's sandwiches in the Blondie comics. If you still don't know me, visit Illinois where they produce 60% of my world's supply.

Last Quiz Answer: Sapodilla



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