

TESTA PRODUCE Market Report

Outlook for the Week of

**January 13,
2014**



Market Report

I'm keeping this week's market report short and sweet- strictly markets this time around.

Strawberries are steady with light supplies; demand exceeds with a wide range in quality. Raspberries are steady with good demand and wide range in quality and price. Blackberries are steady with good demand and wide range in price; quality varies. Blueberries are steady with good demand. Organic supplies are light.

Lemons are steady and demand is good. Supplies of both Organic and conventional product are light. Oranges are slightly higher to steady and supplies are light with good demand. Grapefruit is steady with light supplies and good demand. There is a wide range in price available. Limes are steady with moderated demand and light supplies. There is a very wide range in quality and price. Clementines are steady and demand is moderate. Honeydews are very light supplies and

demand is good. The market is slightly higher. Watermelon has light supplies and light demand with a slightly higher market. There is a wide range in quality and condition. Cantaloupe has light supplies and good demand. The market for 6's is lower but most others are higher.

Apples are steady to slightly lower and demand is good at slightly higher prices in some areas. Pears are steady and demand is good. Kiwi is steady with lighter demand. Avocados are steady with moderate demand. Cherries are lower with light supplies and light demand. Grapes are steady to slightly lower and demand is moderate. Nectarines are steady with light demand. Peaches are steady with fairly light demand. Apricots are steady with light supplies and light demand. Papaya is steady with moderate demand. But there is a wide range in quality and condition. Pineapples are steady with moderate demand. Mangoes are steady with moderate demand.

Market Report, Cont'd...

Cabbage has moderate demand. Larger sizes have a higher market, Red is lower, and medium sizes as well as Green product are steady. Supplies are very light and there is a wide range in prices. Beans have light supplies and demand exceeds. The market is steady to slightly higher with some variance in quality. Sweet Corn is steady with good demand. Eggplant is very good with light supplies, moderate demand, and a wide range in quality.

Bell Peppers supplies are light and demand exceeds. The market is steady. Some harvests have been delayed because of weather. Squash has light supplies. Rain and wet fields has put a halt on some harvests. Markets are steady to slightly higher. Celery is higher with moderate demand and a wide range of quality.

Tomatoes are steady with good demand. Cherry Tomatoes are steady with good demand. Grape Tomatoes are steady with good demand. Plum Tomatoes are steady to slightly higher with good demand. There is a wide range in quality and condition.

Broccoli has moderate demand and very light supplies; the market is steady to slightly higher for crown cut. Cucumbers are steady with good demand and light supplies. Asparagus is higher with light supplies and moderate demand.

Brussel Sprouts are steady with light demand. Price and quality vary. Cauliflower is steady with good demand and a wide range in price and quality.

Boston, Red and Green Leaf Lettuce are steady with moderate demand. Romaine is steady with moderate demand. Iceberg is steady with fairly light demand. Spinach is higher with good demand. Carrots are steady with good demand; supplies are light and there is a wide range in quality. Potatoes are steady. Round Reds are slightly lower. Demand is moderate. Onions have good demand and firm, steady markets. In some areas, demand exceeds supplies.

Produce Quiz

I am the yellow/orange fruit of the Eriobotrya japonica evergreen tree form the orient. Because I am not confined to a tropical climate, my coming out party is the first of all spring fruits, and I am the first to depart as well. I am pear shaped and three inches long. If you judged me by my looks, I would be similar to an apricot but I impart an almond flavor when used in jams and jellies. My flesh is pale yellow and I have a mild sweet/tart flavor. I have one to three large seeds in my center. Keep me away from bruisers as they would have a field day with me. I stay very clean when kept close to home, and have a tendency to get discolored and misshapen when I travel long distances. Originating in China I am also grown in Japan, India, Central America, and the United States. I can be poached in syrup, eaten out of hand, used in chicken and duck dishes, fruit salads, dried or canned. I am an excellent source of Vitamin A and very low in calories. So lo that it is part of my name.

Last Quiz Answer: Wood Ear Mushroom



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