

# TESTA PRODUCE Market Report

Outlook for the Week of  
**October 13, 2014**



## BERRIES

**Blueberries** from Argentina have a steady market with might—moderate demand while supply is very light from MI *Wide range in price.*

**Raspberries** have an about steady market, demand is best good—others moderate

**Strawberries** market varies from slightly lower—steady *Wide range in quality.*

**Misc. Berries** market ranges from slightly lower—steady, very light supply, good demand  
*Wide range in quality.*

## CITRUS

**Clementines** have an about steady market, moderate demand

**Lemons** market is about steady —steady, light supply, demand varies from light—good.

**Oranges** market varies from about steady—higher, moderate demand

**Tangelos** about steady—steady market with demand ranging from fairly good—moderate

**Tangerines** have an about steady market with moderate demand

## MELONS

**Cantaloupe** available supply is very light, demand exceeds supply *Wide range in quality.*

**Honeydew** market varies from about steady—higher, available supply is light while demand is good

**Watermelon** light supply, demand is good—higher  
*Wide range in quality*

## NON-CITRUS FRUITS

**Apples** market is about steady—steady, with moderate demand

**Avocados** about steady—steady market, fairly light—moderate demand

**Grapes** steady market with moderate demand

**Kiwifruit** about steady market, light supply, moderate demand

**Mangoes** steady market, moderate demand

**Papaya** market is steady, with moderate demand

**Pears** are steady market, demand is fairly good—moderate

**Persimmons/Pomegranate** steady market, good demand

**Pineapples** about steady—steady market, with overall light demand

## VEGETABLES

**Broccoli** market for crown cut is slightly higher, bunched is about steady, demand is moderate

**Cabbage** market ranges from slightly lower—steady, light supply, demand is overall fairly good—moderate

**Carrots** about steady—steady market, good demand

**Celery** about steady market, supply is fairly light—fairly heavy, with overall moderate demand

### Market Report, Cont'd...

**Corn-Sweet** steady—higher market, light supply, moderate demand.

**Cucumbers** market for medium is lower; others about steady, fairly light—moderate demand

**Lettuce** demand varies from lower—slightly higher, light supply, moderate demand

**Iceberg** lower—about steady market, demand is fairly good—moderate

**Romaine** market is about steady, hearts are slightly higher, moderate demand.

**Peas, Green** market is lower, supply varies from fairly—very light, with fairly light demand

**Peppers, Bell Type** market ranges from about steady—higher with moderate demand

**Other Peppers** market is about steady, very light supply, with fairly good demand

**Squash** market is about steady—steady (Yellow Straightneck is lower), very light supply, demand is fairly good—moderate

**Tomatoes** about steady market, supply is fairly light—light, demand ranges fairly light—good

**Grape Type** market is about steady—higher, fairly light supply, demand is fairly good—good

**Plum Type** market is higher, light supply demand ranges from good—very good  
*Wide range in quality and condition*

## POTATOES AND ONIONS

**Onions, Dry** market is slightly lower, demand is moderate

**Potatoes** overall, market is about steady, with moderate demand



## Produce Quiz

*Originating in the hot sultry climate of the Mediterranean region and then spreading to Southern Europe, and much later to North America, I am the herb for all occasions. I am the perfect herb, growing as a vine or a bush, and I have over 400 different varieties. Sometimes referred to as French, English or the Mother, my Greek name means "courage". The Greeks truly thought of me as an aphrodisiac as noted in the poem below. But I have also been thought to produce happiness, thriftiness, strength and courage. My other medicinal uses include treatment for nervous conditions, asthma, sore throat, whooping cough and stomach cramps. My versatility has let me stand the test of time as a culinary giant. My tiny leaves are very soft, but use me with restraint, because I have a strong pungent flavor and leave a faint clove aftertaste. I am one of the herbs in Bouquet Garni. I'm used in breads, beverages, salads, sauces, meat entrees, eggs, cheeses, vegetables, oils, vinegars and even fruits and desserts. Pick a few of my blossoms early and serve them on your favorite summer drink.*

*"Here of a Sunday Morning / My love and I would lie / beds his lover down / among the springing . . .*

*-- A. E. Houseman*

**Last Quiz Answer: RAMBUTAN**



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