

TESTA PRODUCE Market Report

Outlook for the Week of
October 6, 2014



BERRIES

Blueberries market is lower—steady, supply is very light—light, with moderate demands *Wide range in price and quality.*

Raspberries market is steady, very good demand *Wide range in quality.*

Strawberries about steady market, demand is moderate *Wide range in quality.*

Misc. Berries overall market is about steady—steady, demand is best good, others moderate.

CITRUS

Clementines have an about steady market, with good demand

Lemons market is steady, (Chile: about steady market), overall supply is light, with fairly light—moderate demand

Limes have an about steady market, supply for 230s-250s are light, fairly light demands

Oranges market is about steady—steady, with moderate demands

Tangelos market is about steady—steady, demand is fairly light—moderate

Tangerines have an about steady market, with moderate demand

MELONS

Cantaloupe market is overall about steady (CA: is slightly higher) supply is very light—light, demand is

very good—good

Honeydews have an about steady market, overall demand is good

Watermelon overall have an about steady market, very light supply, and good demand

NON-CITRUS FRUITS

Apples overall, steady market demand ranges from good—very good

Avocados overall the market is lower, demand is moderate, but very light from Mexico

Grapes have a steady market, with fairly light demand

Kiwifruit has an about steady market, with moderate demand.

Papayas have a steady market, very light supply, good demand

Pears have a steady market, moderate demand

Pineapples have a steady market, demand is light—moderate

Pomegranates have an about steady market with moderate demand

Mangoes market is steady, very light supply, with very good demand

VEGETABLES

Beans have an about steady market, very light supply, demand ranges from fairly good—good

Broccoli market is slightly lower—about steady, fairly

Market Report, Cont'd...

light supply. Fairly light—light demand

Cabbage about steady—steady market, light supply, overall moderate demand

Carrots market is steady, demand is moderate

Celery about steady—steady market, demand ranges from fairly light—moderate

Corn-Sweet market is slightly lower—steady, fairly light supply, with fairly light—moderate demand.

Cucumbers market for medium is about steady while others are slightly higher, light supply, demand is fairly good—good

Lettuce market is lower—about steady, light supply, fairly light—moderate demand

Iceburg: Overall, market is about steady, light supply, fairly good—good demand

Romaine: market is about steady—slightly higher, light supply and moderate demand

Peppers, Bell Type market is about steady—steady, supply ranges from fairly—very light, overall demand is moderate

Other Peppers: about steady market, very—fairly light supply demand is fairly good—moderate.

Squash market is lower—about steady, with very light supply, and fairly good—good demand

Tomatoes about steady—steady market, supply in some areas is light, demand ranges from fairly light—moderate

Plum Type: market ranges from about steady—higher, supply is light, demand ranges from fairly light to moderate.

Grape Type: market is about steady, with fairly good—good demand

POTATOES AND ONIONS

Potatoes overall have an about steady market with fairly light demand

Onions Dry overall, about steady market, fairly light—moderate demand



Produce Quiz

Originally from Malaysia, I grow in clusters on a small evergreen tree. While several of my relatives have smooth or moderately bumpy skin I am wild and out of control. Maybe that's why many of you pass me by. Try as I might to portray a hedgehog like discouraging look, you track me down and pluck me from my family. My yellow-brown shell is split open to reveal a white translucent pulp. I even grow an annoying seed in my center in hopes of being avoided, but no such luck. You humans cannot seem to get enough of my super sweet flesh. Some of my older and wiser relatives developed the ability to have a sour or acidic taste but you still just pluck, pluck, pluck. Only two to three inches in diameter you would think they would leave us alone. Some folks get fancy. We get decapitated and served like an egg in a cup. Pretty for you, painful for us. Usually eaten out of hand we are also found in fruit salad, canned in syrup, or cooked with veggies or beef.

Last Quiz Answer: BEET

 Follow us on:
Facebook: Testa Produce, Inc.
 Twitter: @testaproducecinc

Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

