

TESTA PRODUCE Market Report

Outlook for the Week of
December 1, 2014



BERRIES

Blueberries steady market, fairly light supply good demand.

Raspberries demand for best is moderate, others light, *Wide range in quality.*

Strawberries demand exceeds supply *Wide range in quality*

Misc. Berries (from Guatemala) market is lower, light supply, fairly light demand (from Mexico) demand for organic is best good, others moderate *Wide range in quality*

CITRUS

Clementines about steady market, fairly light demand due to holiday schedule

Grapefruit steady market, moderate demand, *Wide range in price*

Lemons have a steady market, with fairly light—moderate demand

Limes about steady market, light demand *Wide range in price and quality*

MELONS

Cantaloupe about steady market, very light supply, demand exceeds supply

Honeydew about steady market, supply of 8s is heavy, light demand *Wide range of quality and control*

Watermelon market for 4s and 5s lower, others about steady, demand 4-5s are moderate, others are light *Wide range in quality*

NON-CITRUS FRUITS

Apples market is steady, moderate demand

Avocados about steady market, demand is fairly light—moderate

Cherries about steady market, demand is fairly light due to holiday schedule

Grapes about steady market, with fairly light demand

Kiwifruit about steady market, demand is fairly light—moderate

Papaya steady market, light—moderate demand

Persimmons/Pomegranate both have moderate demands

Pineapple steady market, very light—moderate demand

Pears steady market, moderate demand

Mangoes market is steady with good demand

VEGETABLES

Broccoli market is about steady, very light—light demand

Cabbage market is about steady—steady, demand ranges from fairly good—moderate

Cauliflower market is about steady, good demand *Wide range in quality*

Market Report, Cont'd...

Celery market is about steady, with moderate demand

Corn-Sweet market is slightly lower—lower, and light demand

Cucumbers market is slightly lower while others are about steady

Eggplant about steady market, light—moderate demand

Lettuce about steady market, light—moderate demands

Iceberg: about steady market, moderate demand *Wide range in quality*

Romaine: about steady—steady market, light—moderate demand *Wide range in quality*

Peppers about steady—steady market, light demand

Bell Type market varies regionally from barely steady—steady, light supply, demand ranges from light—moderate

Sweet Potatoes have a steady market, with moderate demand

Tomatoes about steady market, good demand

Grape Type about steady market, good demand

Plum Type market is about steady with good demand

POTATOES AND ONIONS

Onions, Dry steady market with moderate demand

Potatoes about steady—steady market, fairly light demand



**Take One more week to figure this one out—
Answer will be revealed next week!**

Produce Quiz

I am delicate, petite, pretty and succulent. I grow in the coolest regions of the northern hemisphere. My European varieties derive from the species Rubus Idaeus while the American varieties come from Rubus Strigosa. I am frigid and prefer the cold or I will rebel, perish, leak and stain. I was barely seen until the 18th century when I became popular on the dessert table in fruit salad, served with peaches and cream, or pureed and used in jellies, sauces, sorbet and puddings. My family covers a rainbow of colors ranging from white to yellow, orange, pink, red, purple and black. My Scottish cousins are the envy of the family. Due to the damp cool climate of Scotland they are reputedly the best of their kind in the world. I am high in fiber, a good source of Vitamin C and contain traces of calcium and vitamin A. I am certainly welcome on a dessert tray, but my association with discolored skin makes me an unpopular participant in a bike or marathon. I can also be created by covering your mouth with your hand and blowing, but that doesn't taste nearly as good.

Last Quiz Answer: ANSWER NEXT WEEK

Follow us on:
Facebook: Testa Produce, Inc.
Twitter: @testaproduceinc

Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

