

TESTA PRODUCE Market Report

Outlook for the Week of
December 22, 2014



BERRIES

Blueberries market is lower, moderate demand *Wide range in quality*

Raspberries have a higher market, very good demand

Strawberries have a lower market, good demand at slightly lower prices.

Misc. Berries lower—steady market, supply light, demand fairly light

CITRUS

Clementines have an about steady market, with moderate demand

Grapefruit steady market, moderate demand

Lemons steady market, fairly good demand

Limes market for 230s is lower, others about steady, light demand

Oranges steady market, with fairly light—moderate demands

MELONS

Cantaloupes are in light supply, demand exceeds supply

Honeydew very light supply, demand exceeds supply

Watermelon has an about steady market, very light supply, and good demand

NON-CITRUS FRUITS

Apples have a steady market, moderate demand

Avocados have a steady market, moderate demand

Cherries about steady market, moderate demand

Grapes about steady—steady market, moderate demand

Kiwifruit about steady—steady market, fairly light demand

Mangoes about steady market, good demand

Nectarines have an about steady market, moderate demand

Papaya market is steady, fairly light—moderate demand

Peaches about steady market, moderate demand

Pineapple about steady—steady market, fairly light—moderate demand

VEGETABLES

Broccoli has a lower—about steady market, light demand

Cabbage market ranges from lower—slightly higher, and overall demand is fairly light

Carrots about steady—slightly higher market, with moderate demand. Wide range in price and quality

Cauliflower lower—about steady market, fairly light—light demand. Wide range in price

Celery market is lower, demand is light Wide range in price

Market Report, Cont'd...

Peppers market ranges from lower—steady, fairly light—light supply, with fairly light demand

Bell Type: slightly lower—about steady market, light supply, fairly light—moderate demand

Lettuce market is about steady with light demand

Iceberg: about steady—steady market, demand is very light—moderate

Romaine: about steady market, light—fairly light demand

Tomatoes about steady—lower market, moderate demand

Grape Type: about steady market, light—moderate demand

Plum Type: about steady market, moderate demand

POTATOES AND ONIONS

Potatoes about steady market, fairly light—moderate demand

Onions, Dry about steady market, fairly light demand

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you and
yours a
very happy
holidays!**



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