

TESTA PRODUCE Market Report

Outlook for the Week of
December 8, 2014



Holiday Foods



BERRIES

Blueberries steady market, light supply, moderate demand.

Raspberries steady market, good demand

Strawberries steady market, very light supply, demand exceeds supply *Wide range in quality*

Misc. Berries slightly lower—about steady market, light supply, moderate demand

CITRUS

Clementines have an about steady market, with moderate demand

Grapefruit steady market, moderate demand

Lemon steady market, good demand

Limes have a slightly lower market, demand for 200's is fairly light and others light *Wide range in price and quality.*

MELONS

Cantaloupe supply is very light and demand exceeds supply

Honeydew market is about steady, supply is light, demand is good and exceeds supply

Watermelons have a higher market, light supply and good demand

NON-CITRUS FRUITS

Apples have a steady market, fairly good—good demand

Avocados about steady—steady market, moderate demand

Cherries about steady market, moderate demand

Grapes about steady—steady market, moderate demand

Kiwifruit market ranges from lower—about steady, moderate demand

Papaya steady market, fairly light—moderate demand

Pears steady market, good demand

Pineapple market is lower—about steady

Persimmons have a steady market, with moderate demand

Mangoes market is about steady—steady, with moderate demand

VEGETABLES

Artichokes about steady market, light supply is available, with fairly good demand

Beans about steady—slightly higher market, light—moderate demand

Broccoli market is slightly lower—about steady, overall demand is moderate

Brussels Sprouts have an about steady market, fairly good—good demand

Cabbage about steady market, light—moderate demand

Market Report, Cont'd...

Cauliflower about steady—higher market, very light—light supply, good demand

Corn-Sweet about steady market, moderate demand

Cucumbers about steady market, fairly light—good demand

Eggplant about steady market, both fairly light supply and demand

Peas, Green lower market, light demand

Peppers market is about steady—steady, fairly light—moderate demand *Wide range in size and quality.*

Bell Type: market ranges from about steady—higher, very light supply, moderate demand.

Squash market is about steady, good demand

Tomato market is about steady, very light supply, good demand

Grape Type: market is lower—about steady, with fairly light—moderate demand

Plum Type: lower—about steady market, fairly light—fairly good demand with fairly light—light demand

Spinach about steady market, moderate demand

POTATOES AND ONIONS

Potatoes have a steady market, light demand

Onions, Dry steady market, fairly light—moderate demand



Produce Quiz

I am a tart and sweet berry. I am the only berry a silkworm will eat. I am black, white, pink, purple or red. My black variety is most preferred by humans, my white variety is favored by the worms, and in the United States it is my red variety is most popular. I must be allowed to ripen fully before being picked for consumption. It is for this reason that I am left alone until I am fully mature. When I am good and ready, I will drop to the ground on my own terms. Yet still some insist on plucking me from my vine before my time. What do they know? True devotees know how to take good care of me. First they will plant me in grassy fields so my berries will fall onto a gentle bed of nature. Others go a step further and surround my base with cloth and cotton making my fall from grace even softer. It is also easier to collect me that way. Also, weather picking or gathering humans wear purple so the stains I create don't show lest their clothing turn that color. I stain hands as well so gloves are the order of the day. Eaten with fresh cream I am best, but I perform quite well in puddings and compotes. I do not think I have ever met a pear I did not get along with. Rich health benefiting flavonoid phyto-nutrients, I am also a great source of iron.

Last Quiz Answer: MANGOSTEEN



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New

Holiday  Foods

#76498 100ct case
FRUIT EMPANADA ASSORTMENT

Perfect for brunch, champaign toasts, or even dessert, guava and almond krisp, mango with ginger and cilantro, apple, and blueberry with goat cheese, all enveloped with a flaky puff pastry and topped with a coarse ground sugar.



Hors d'oeuvres That Meet Everyone's Needs!



#76496 100ct case
CHICKEN AND WAFFLE CROQUETTE

Bite size play on an American classic, white meat chicken, bacon, and spices, battered in a sweet Belgium style waffle batter. Par fried.

#76497 100ct case
SAUSAGE ASSORTMENT

Mini take on classic sausage dishes, the American hot dog, the German bratwurst with spicy brown mustard and sauerkraut, the Polish kielbasa, and the Italian sausage with peppers and onions.



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