

# TESTA PRODUCE Market Report

Outlook for the Week of  
**May 27, 2014**



**FarmLogix**  
Seeds of technology

Local traceability has never been easier.  
Through FarmLogix you can shop by  
product or farm.



## Market Report

A belated Happy Memorial Day to all who serve or have served our country. Your loyalty and sacrifice has not gone unnoticed or unappreciated. I hope you all were able to take some time to reflect on the bravery and commitment of those who serve and protect our nation. This weekend is a perfect time to remember, as well as bust out the grill and kick summer off properly. Looks like Mother Nature is going to cooperate with us for little bit and bring us some long overdue beautiful weather. Warm weather means patio-dining weather; Make sure your menu is ready for summer. Give us a call if you're looking for ways to kick start the summer. Here are your markets for the last week of May:

Raspberries are steady with good demand. Strawberries are steady with moderate demand; markets for organic product is lower. Blueberries are steady with light demand and supplies. Blackberries are steady with light demand. Berries have a wide range in quality. Lemons are steady with good demand; supplies of Organic product are

light. Oranges are steady with fairly good demand. Limes are steady to slightly lower, with light demand and very light supplies. Clementines are steady with moderate demand. Watermelon is steady, to slightly lower, with good demand and lower prices; supplies are light. Cantaloupe is steady with moderate demand. Honeydew is steady with light supplies and moderate demand.

Apples are steady with good demand. Supplies of Fuji, Jonagold, Jonathan, and Galas are light. Pears are steady with good demand. Avocados are slightly higher with good demand. Nectarines, Peaches, and Apricots are all steady with good demand. Cherries are steady and demand exceeds supplies. Grapes are lower with moderate demand. Kiwifruit is steady with moderate demand. Mangoes are steady with light supplies and demand; there is a wide range in quality and condition available in the market. Papaya is steady with fairly light demand. Pineapples are steady to slightly higher, with moderate demand.

Asparagus is steady with fairly light de-

## Market Report, Cont'd...

mand. Local Asparagus is in full swing right now. We are getting our Gras from Michigan; its fresh and delicious so make sure you get your order in. Sweet Corn is steady with good demand. Cucumbers are steady with very good demand and light supplies. Eggplant is steady, to slightly higher, with moderate demand. Bell Peppers are steady, to slightly higher, with good demand. Squash is steady with good demand and light supplies of Zucchini. Beans are lower with light supplies and moderate demand. Cabbage is steady; supplies of Red are light. Demand is overall light. Carrots are steady with moderate demand.

Tomatoes are steady with good demand; supplies are light. Cherry, Grape, and Plum Tomatoes are all steady with moderate demand. There is a wide range in quality and condition on most Tomatoes. Green Onions are steady. Demand for Iceless and Leeds is good; supplies of Leeks are light. Dry Onions are steady with moderate demand. Potatoes are steady, to slightly higher, with moderate demand.

Spinach is slightly lower with light demand. Brussel Sprouts are steady with moderate demand and a wide range in quality. Broccoli is steady, to slightly lower, with light supplies and light demand. Celery is steady with fairly good demand. Radishes are lower with light demand. Cauliflower is slightly lower with light demand. Beets are slightly lower with fairly light demand. Artichokes are steady; supplies are very light and they are

in a demand exceeds situation.

Iceberg Lettuce is slightly lower with good demand and a wide range in quality and price. Green Leaf supplies are light and demand is good. The market for Red Leaf Lettuce is slightly lower and Green is about steady. Romaine is steady and demand for both 24's and Hearts is good.

## Produce Quiz

My name in Malawi translates to "Buttocks-of-the-wife-of-a-chief". There was a time when I was widely enjoyed, but today I have fallen into neglect. Originating in India or Persia I spread quickly (via seed, not via ground cover) to Europe and America. Once said to be eaten by "French men and pigs when they can get nothing else", I am considered a common weed and nuisance to gardeners. I am a ground hugging fleshy, fat leaved plant growing no higher than four inches and easily found in both hemispheres. I have over forty relatives and while most are green, a few are gold. My stems are a rubbery pinkish-red and can grow twelve inches, spread out in a network like flat vines. I can be picked before maturity and will continue to flower and seed post-harvest. I have a slight acidic and peppery taste and can be cooked or used fresh. I am a great textural addition to fresh salads or I can simply be boiled, salted and served with butter or oil. The thickness of my leaves makes me a tasty addition to gumbos, soups, and stews. In the Middle East I am an important ingredient to a fattuoch salad. My stalks and leaves can be marinated in vinegar, blended into mayonnaise, or chopped into omelets. I am a good source of potassium, magnesium, and Vitamin A. I also supply Vitamin C, Calcium, and Iron. I contain mucilages and antioxidants. As a pharmafood I make a good diuretic, intestinal cleaner, and emollient.

## Last Quiz Answer: Tarragon



Follow us on:

Facebook: Testa Produce, Inc.



Twitter: @testaproducecinc

**Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!**

