

TESTA PRODUCE

Market Report

Outlook for the Week of
June 16, 2014



The Perfect Puree®
OF NAPA VALLEY

Offering a variety of delicious fruit
puree blends and concentrates



Market Report

Last weekend, there was large amounts of rainfall in Guatemala, which resulted in delays and quality issues for some commodity items. French Beans could have an interruption in supplies for the next few weeks. Patty Pan Squash might be reduced, and both Sugar Snap and Snow Peas will have reduced volume as we being to wind down the season. Please be aware that there is a potential for shortages in some of these items. I hope all of you dads had a great Father's Day weekend.

Raspberries are steady with very good demand. Blackberries are steady and demand exceeds supplies. Strawberries are slightly higher wit good demand. Organic product is steady. Blueberries are steady to slightly higher with good demand. As a whole, Berries have a wide range in quality available. Lemons are steady with good demand and a wide range in prices. Supplies of Organics are light. Oranges are steady with fairly light demand. Limes are steady with fairly light demand. There is still a wide range in quality and price. Clementines are steady with fairly good demand.

Watermelon is steady with fairly good demand. Some harvests have curtailed due to rain and wet fields. Supplies of Seedless 45 counts are light. Cantaloupe is steady with good demand.

Honeydew is steady with good demand; there is a wide range in quality and condition. Apples are steady with good demand; supplies are light. Pears are steady with fairly good demand. Nectarines, Peaches, and Plums are all steady with good demand; Peaches have light supplies. Grapes are steady with good demand. Apricots are steady with good demand, but have a wide range in quality.

Avocados are steady with fairly light demand. Kiwi is steady with moderate demand. Mangoes have lower markets and light supplies; demand is moderate. Papaya is steady with good demand and a wide range in quality and condition; supplies are light. Pineapples are steady with fairly heavy supplies and light demand.

Tomatoes out of South/ Central Florida have supplies too low to establish a market. Western Florida Tomatoes have higher markets and good demand; some harvests have curtailed due to rain and wet fields. Plum Tomatoes from Mexico are coming through Nogales with very light demand and lower markets. Vine Ripe, Grape and Cherry Tomatoes coming through Otay Mesa are steady with good demand and a wide range in quality.

Okra is steady with light supplies. Beans are steady with good demand and light supplies; some shippers have finished for the season. This is one

Market Report, Cont'd...

of the commodities that might be affected by the rains in Guatemala. Cabbage is steady with moderate demand and fairly light supplies. Carrots are steady with moderate demand; supplies of jumbo product are very light. There is a wide range in quality available. Sweet Corn is steady with moderate demand.

Cucumbers are steady, to slightly higher, with moderate demand and light supplies. Eggplant is steady with moderate demand and light supplies. Greens are steady with very light supplies and moderate demand. Bell Peppers are lower with moderate demand and fairly light supplies. Squash is steady with moderate demand. Supplies of Yellow Straightneck and Crookneck are light. Demand for Pears is light. The market for Sugar Snaps is slightly lower with a wide range in quality. Asparagus is steady with moderate demand and light supplies.

Green Onions are steady with a wide range in quality. Demand for Iceless is moderate. Yellow Onions are steady with moderate demand. Russet Norkotah Potatoes are steady with good demand out of Wisconsin and Colorado. Supplies are light out of Washington, Oregon and Canada. Burbanks are steady with good demand out of Idaho. Round Reds are lower with a wide range in quality. Supplies of Round Whites are light and product is currently experiencing a 'demand exceeds' situation.

Parsley is slightly lower with moderate demand and has a wide range in quality. Spinach is slightly lower with light demand and a wide range in quality. Brussel Sprouts have higher markets and good demand with very light supplies. Broccoli is steady with light supplies and a wide range in quality and price. Celery is lower with moderate demand and light supplies. Radishes are steady with moderate demand and a wide range in price and quality. Cauliflower is slightly lower with very light supplies and

moderate demand.

Iceberg Lettuce is steady to slightly lower, with moderate demand at slightly lower prices and a wide range in quality. The markets for Red and Green Leaf Lettuce are lower with light demand; Boston Lettuce is steady. Romaine Hearts have light supplies and good demand. The market for Hearts is steady, but 24's are slightly lower. Beets are steady with fairly good demand and light supplies; there is a wide range in price available. Artichokes are slightly lower with light supplies and good demand.

Produce Quiz

I am a product of centuries of cultivation and selection. I am indigenous to Central Asia and Europe. I was very popular among the Greeks and Romans but my oldest friends are the Chinese who have known me for close to 5,000 years. I am starchy, crunchy, sweet and particularly petite. In my early days my look and taste was a bit of an eyesore, until my friend the famous botanist Gregor Mendel got a hold of me, fortunately, and greatly improved my appearance and taste over the years. I am raised with several brothers and sisters, I rarely grow alone. Our homes range from 1 ¾ to 6 inches in length. Each home contains as little as one or as much as ten of us. My skin can be slim and svelte or flat and swollen but always with curves in all the right places. I have over 1,000 varieties including smooth and wrinkled. For the most part you'll find my smooth frozen and my wrinkled canned. My colors range from green to grayish, whitish, or brownish. I am sold fresh, dried or frozen. I contain small amounts of protein and I am rich in Vitamin B. I am often used as a cover crop as I provide nitrogen for the soil. I am mainly consumed in soups or a traditional side dish to accompany meat, and mixed with other vegetables. As for one of my most popular varieties they may not be handy when building a man or ball but I wouldn't plan to stir fry without them.

Last Quiz Answer: Monstera



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