

# TESTA PRODUCE Market Report

Outlook for the Week of  
**June 9, 2014**



## Market Report

This year is cruising along. We've got Father's Day this weekend already. Let Dad set up his BBQ, grill up a bunch of steak and take the day off from all the hard work he's always doing. Happy Father's Day to all the Dads out there. Thank you for all that you do!

Raspberries are steady with good demand. Blackberries are steady with very good demand. Strawberries are steady to slightly higher and demand is good. Blueberries are steady with moderate demand. All Berries have a wide range in quality. Lemons are steady with good demand; organic supplies are light. Oranges are steady with moderate demand. Limes are lower with light supplies and a wide range in quality and price. Clementines are steady with good demand. Watermelon is steady and demand is moderate. Cantaloupe is steady with fairly good demand. Honeydew is steady with moderate demand and heavy supplies. There is a wide range in quality and condition.

Apples are steady with good demand. Supplies of Fuji, Jonagold and Jonathan are light.

Pears are steady with fairly good demand and supplies are in fewer hands. Avocados are steady with fairly light demand. Nectarines, Peaches, and Plums are steady with good demand. Peaches supplies are lighter. Grapes are steady with good demand. The market for Black Seedless is lower.

Apricots are steady with fairly good demand and a wide range in quality. Cherries are steady with fairly good demand. Kiwi is steady with moderate demand. Mangoes are steady, to slightly lower, with moderate demand. Papaya is steady with moderate demand and a wide range in quality and condition; supplies are light. Pineapples have fairly heavy supplies and light demand; markets are steady.

Avocados are steady with fairly light supplies and good demand. Asparagus has good demand and light supplies. We still have local Asparagus from Michigan in stock so make sure you take advantage of it this local season. Cucumbers are steady with fairly light demand and light supplies. Eggplant is steady with moderate demand; supplies are light.

## Market Report, Cont'd...

Tomatoes are steady overall, but 5x6 are slightly lower. Demand is good and at lower prices. Cherry Tomatoes are steady with light supplies and good demand. Grape Tomatoes are steady with good demand and a wide range in quality. Plum Tomatoes are steady with medium to light demand; wide range in quality is available.

Beans are higher with fairly good demand. Cabbage is steady, to slightly lower, with fairly good demand and light supplies. Squash is slightly lower with moderate demand. Supplies of Yellow Straightneck and Crookneck are light. Carrots are steady to slightly higher with moderate demand. Sweet Corn is steady with moderate demand and light supplies. Bell Peppers have moderate demand and lower markets; supplies are light and are in few hands.

Green Onions are steady; demand is moderate with lighter supplies. Yellow Onions are steady with moderate demand. The market for White Onions is slightly higher. Brussel Sprouts are slightly higher with light supplies and very good demand. Broccoli is steady with moderate demand and fairly light supplies. Celery has light supplies and moderate demand. The market for Celery Hearts is steady and others are lower. Radishes are lower with light demand and have a wide range in quality and price.

Broccoli is slightly higher for Crown Cut, but others are steady. Broc has good demand and there is a wide range of price and quality available in the market. Cauliflower is lower and demand is moderate; there is a wide range of price and quality available

in the market. Iceberg Lettuce is slightly lower; demand is good at slightly lower prices. The markets for Boston as well as both Red and Green Leaf Lettuce are all lower; both demand and supplies are light overall. Romaine is lower and there is a wide range in quality. Demand for Hearts is moderate but on the lighter side for 24's.

Beets are lower with light demand and a wide range in price. Green Peas are steady with very light supplies and good demand. Artichokes are steady with very light supplies and good demand. Potatoes are steady with fairly light demand.

## Produce Quiz

Spielberg or Lucas have nothing on me. I was a special effect before they were born. As the fruit of the Swiss Cheese plant, I am a member of the arum Lily family. I am the only edible philodendron. My large beautiful sturdy leaves make me a very suitable houseplant. Originally from Mexico (called Mexican Breadfruit, later known as the shingle plant) my survival techniques have allowed me to thrive around the world. We are very complicated to eat, but worth it. I will not ripen evenly! The green scales of my almost foot long lizard tail shaped body will loosen to expose my off-white colored, banana/mango/pineapple flavored spadix. When unripe, my oxalic acid and sharp calcium oxalate crystals will irritate and often numb the membranes of your mouth, tongue, and throat. Not to worry, you will only FEEL like you can't breathe. To avoid this breathless possibility I am often wrapped in plastic so I will ripen more quickly and evenly. Excellent in fruit salads or eaten out of hand, I am also stunning in a cornucopia or fruit display.

## Last Quiz Answer: Dill



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