

TESTA PRODUCE Market Report

Outlook for the Week of
September 15, 2014



BERRIES

Blueberries steady market, fairly light supply with moderate demand

Raspberries steady market, very good demand *Wide range in quality.*

Strawberries higher market, demand for best exceeds supply while others are very good

Misc. Berries steady market, demand for organic is very good others good

CITRUS

Clementines are about steady market, demand is moderate

Lemons about steady—steady market, supply 75-165s light, 200-235s are moderate, demand is good

Limes about steady market, supply 110-175 very light, 230-250s heavy, demand for 230-250s are light while others are moderate.

Oranges about steady market, moderate demand

Tangelos about steady market, light supply, demand ranges from fairly light—moderate

Tangerine about steady market, moderate demand

MELONS

Cantaloupes market for 9s about steady while others are higher, fairly good demand

Honeydew steady market with moderate demand

Watermelon market ranges from about steady—higher

NON-CITRUS FRUITS

Apples about steady—steady market, fairly light—light supply, good demand

Avocados steady market, moderate demand

Grapes steady market with moderate demand

Kiwifruit market is about steady with good demand

Papayas have a steady market, demand ranges from moderate—very good

Peaches steady market, with demand ranging from light—moderate

Pears about steady—steady market, demand is moderate

Pineapples market varies from slightly lower—slightly higher, with moderate demand

Plums/Prunes steady market with moderate demand

Mangoes market is slightly higher, light supply, with demands exceeding supply

Nectarines have a market of about steady—steady with moderate demand

VEGETABLES

Broccoli overall market is about steady, fairly light supply, demand varies from fairly light—moderate

Cabbage overall, the market is steady—higher, demand ranges from light—good.

Corn-Sweet market is about steady—steady, light supply, and demand ranging from light—about steady

Carrots/Celery about steady—steady market, with fairly light—good demand

Market Report, Cont'd...

Cauliflower market for 12s is about steady, others higher and very good demand

Cucumbers are overall, about steady—steady market, (south GA: very light supply) overall, good demand.

Lettuce market varies regionally from lower—about steady, demand is light

Iceberg: about steady market with mostly moderate demand

Romaine: Overall about steady market, moderate demand. *Wide range in quality.*

Peas-Green about steady market, very light supply, demand exceeds supply

Peppers steady market, moderate demand

Bell Type: market ranges from slightly lower—slightly higher demands varying from fairly light—moderate

Tomatoes market is about steady—higher, with moderate demands

Grape Type: about steady market, fairly light—moderate demand

Plum Type: market is about steady—higher (MI: supply is light), demand ranges from fairly good—very good

POTATOES AND ONIONS

Potatoes have an about steady market, overall demand is moderate

Onions, Dry have a steady market, and mostly moderate demand.



Produce Quiz

I am grown on every continent of the globe except America. My earliest cultivation took place in China. I was made popular by Roman authors in the first century, medieval monasteries in England, and by the famous author Geoffrey Chaucer who wrote about us in beautiful gardens. With my hundreds of varieties I range in color from yellowish-green to deep purple, and in size I range from a small cherry to a hen's egg. There's even a dinosaur variety named after me. I contain one inedible pit in my center. I will ripen after picked, but this process is slowed by refrigeration. When I ripen I can be so sweet and so very juicy, public joy during my consumption must be refrained though often revealed by drippings on clothing. I am used dried in brandy, liqueur, jam, pudding, breads, cakes, compotes, oriental sauces, and a variety of other sweet and savory applications but am definitely best eaten fresh out of hand. I am fat free, low in sodium, and only contain 33 calories per piece. Often the mere mention of my name implies goodness and delight.

Last Quiz Answer: CROSNES



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