

TESTA PRODUCE Market Report

Outlook for the Week of
September 2, 2014



BERRIES

Blueberries market is steady (MI: about steady) with fairly good demand

Raspberries steady market, demand is best good, others moderate. *Wide range of quality and condition.*

Strawberries market is higher, steady for organic, demand for best is very good, others moderate

Misc. Berries steady market, demand best is very good others moderate, (imported: about steady market with moderate demand. *Wide range in quality.*

CITRUS

Clementines have a steady market with moderate demand

Lemons market is steady, supply 75-165s light, 200's fairly light, 235s moderate, good demand

Limes market is lower, supply 110-175s very light, 230-240s heavy, demand for 230-250s light others moderate. *Wide range in price and quality.*

Oranges overall market is about steady with moderate demand

Tangelos market is about steady with moderate demand

MELONS

Cantaloupe about steady market, good demand

Honeydew about steady market, fairly good demand

Watermelon market ranges from about steady to higher with good demand

NON-CITRUS FRUITS

Apples about steady market, demand ranges fairly

light—moderate

Avocado overall about steady market, demand ranges fairly light—moderate

Grapes market is steady, fairly light demand

Kiwifruit about steady market, moderate demand

Mangoes higher market, light supply, demand ranges from fairly good—good

Nectarines market varies by location from lower—steady, supply fairly light, with demand ranging from very light—moderate

Papaya steady market (Mexico: about steady) moderate demand

Pears market is steady (WA: about steady) with moderate demand

Plumes/Prunes steady market, moderate demand

Pineapple higher market, supplies are fairly light, demand exceeds supply

VEGETABLES

Artichokes market for 12s & 24s much higher, 18s higher, 30-36s about steady, demand for 12-24s are good others moderate

Asparagus market for green standard, X-large & Jumbo slightly lower, with moderate demand.

Beans about steady—steady market, fairly heavy supply, moderate demand

Broccoli overall the market is about steady, supply for bunched & crowns are light, demand is fairly good—moderate

Brussels Sprouts about steady market with moderate demand

Market Report, Cont'd...

Cabbage market varies from about steady—steady, supply large is heavy (CA: fairly light supply)

Carrots steady market, fairly light supply, moderate demand

Cauliflower market for 12s slightly higher, 16s are higher, others range from about steady—higher

Celery market ranges from slightly lower—slightly higher, overall demand ranges from light—moderate.

Cucumbers market carton 24s slightly higher, others about steady—steady, with overall moderate demand.

Lettuce about steady market, light supply, demand for Boston is light others fairly good—good

Iceberg steady market, supply 24s are fairly light, moderate demand **Romaine** about steady market, fairly light supply, moderate demand

Peas, Green market for sugar snap is higher snow are about steady, supply varies very light—fairly light.

Peppers steady market, good demand **Bell Type** overall about steady market, light—moderate demand

Squash market for yellow Straightneck is lower others steady, supply overall is fairly light—light with moderate demand.

Tomatoes market varies regionally from lower—steady, supply generally is heavy with demands very light—fairly light **Grape Type** overall market is about steady, demand fairly light—light **Plum Type** market ranges about steady—higher with demands from light—moderate

POTATOES AND ONIONS

Potatoes overall market is about steady, fairly light supplies, carton 40-70s good at lower prices others good, demand is fairly light—moderate.

Onions, Dry market for yellow Colossal & yellow medium lower others about steady with moderate demands



Produce Quiz

I was used in Germany as an aid to fertility. I was grown by the Egyptians in about 2780 BC, when I was included in the rations given to the workers on the great pyramid. Pliny the Elder said nothing about me. I am the root of a plant of the mustard family. My skin can have various colors including white, red, purple or black (or many shades in between). In size and shape I can be round, oval, elongated and can run the gamut from globes ½ inch thick in diameter to oblong giants 18 inches length. My flavor is mild and peppery depending on my variety and age. I am eaten raw (sliced thin, grated, or plucked as a sprout), or cooked and have recently become a component of many a micro mix. While I like to stand on my own as I am sweeter and more delicate I am often combined with friends like spinach and/or Swiss chard. I can easily be substituted in any recipe calling for turnips or rutabagas.

Last Quiz Answer: KERNAL, PIT, OR STONE

 Follow us on:
Facebook: Testa Produce, Inc.
 Twitter: @testaproducecinc

Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

