

TESTA PRODUCE Market Report

Outlook for the Week of
September 22, 2014



BERRIES

Blueberries market is steady (MI: higher), supply is fairly light—light with moderate demand

Raspberries about steady market, with very good demand. *Wide range in quality.*

Strawberries steady market, demand for organic exceeds supply, others are good. *Wide range in quality.*

Misc. Berries steady market, demand is best good while others are moderate. *Wide range in quality.*

CITRUS

Clementine market is about steady (Peru: higher), with moderate demand

Lemons overall market is steady, supply for 75-165s light, 200-235s moderate, demand is good (Mexico: fairly good demand)

Limes have a steady market, supply 110-175s very light, 230-250s heavy, demand for 230-250s are light and others moderate *Wide range in price and quality.*

Oranges market is overall steady, (about steady market is some areas) with moderate demand

Tangelos market is about steady—steady, with fairly light—moderate demand

Tangerines have a steady market with moderate demand

MELONS

Cantaloupes have an about steady market, moderate demand

Honeydew market is steady, moderate demand

Watermelons have an about steady market, good demand (IL&IN: supply is very light, demand fairly good for light supplies)

NON-CITRUS FRUITS

Apples overall, steady market, demand ranges from fairly good—very good

Avocados market is steady (Mexico: lower), demands range fairly light—moderate

Grapes have a higher market, demand for red varieties are fairly good while others are moderate.

Kiwifruit about steady market with moderate demand

Mangoes about steady market, light supply with demands exceeding supply

Nectarines steady market, good demand

Papaya market is steady with good demand (from Central America: market is about steady, light supply and very good demand)

Peaches/Pears/Plums all have a steady market, moderate demand

Pineapple overall market is lower, with 8s higher, moderate demand

VEGETABLES

Artichokes steady market fairly light demand

Broccoli market varies from slightly lower—slightly higher, averaging about steady, fairly light supply, demand ranges from fairly light—moderate *Wide range in price and quality.*

Market Report, Cont'd...

Cabbage market ranges from about steady—higher, with demands varying from fairly good—very good

Carrots steady market, with demand ranging from fairly light—moderate

Cauliflower higher market, fairly light supply, and good demand

Celery overall market is about steady—steady, 2, 2.5 and 3 dozen are higher, hearts are lower, demand is moderate

Corn-Sweet market is steady(CA: slightly lower) supply for yellow is light, bi-color is fairly light, with demand ranging from fairly light—moderate.

Cucumber steady market, light supply and demand varies from fairly good—very good.

Lettuce market is about steady, red leaf is lower—about steady and green leaf is higher, light supply and overall moderate demand

Iceberg: about steady market, fairly good—moderate demand

Romaine: slightly higher—higher market, fairly light—very light supply, moderate demand (Oxnard CA: fairly light demand)

Peas, Green have an about steady—higher market. Very light supply. Moderate demand that exceeds supply

Peppers about steady market, moderate demand

Bell Type: Market ranges from slightly lower—steady, very light supply, with demand ranging from light—fairly light

Squash market is steady (Zucchini: higher), very light supply, moderate demand

POTATOES AND ONIONS

Potatoes about steady—steady market, overall demand is moderate

Onions, Dry have a steady market, fairly light—moderate demand



Produce Quiz

Considered an ornamental plant, I am native to South America, and though I am quite pretty, I am useful as well. Let's start from the top and work our way down. I am a flower, and edible flower when grown for culinary uses, delicate and beautiful in shades of bright yellow, orange, or red. I am always used fresh and add a spicy peppery zing to fresh salads. I am so versatile I can be used as a drink garnish or stuffed and deep fried. Moving down, my buds can be pickled in Tarragon vinegar and used in place of capers. My leaves can be used fresh or sautéed in olive oil with shallots as served as warmed greens. But wait, there's more! In several of my varieties I produce an odd shaped tuber called Anu, a mild non-acid potato like starch which can be consumed after ten minutes of boiling. Finally I have great medicinal properties. I have been used as a stimulant, expectorant, anti-scorbutic, and a diuretic as well as a topical remedy. I have recently become part of a lotion used to prevent hair loss. Even my seeds can be used as a purgative. In botanical Latin I mean watercress, but that's definitely not what I am all about.

Last Quiz Answer: PLUM



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