

TESTA PRODUCE Market Report

Outlook for the Week of
September 29, 2014



BERRIES

Blueberries about steady market, light supply, moderate demand. *Wide range in price and quality.*

Raspberries market is steady, with very good demand. *Wide range in quality.*

Strawberries about steady—steady market, demand is best good while others are moderate. *Wide range in quality.*

CITRUS

Clementines have an about steady market, with moderate demand

Lemons about steady market, supply 75-165s are light, 200-235s are moderate, demand ranges from fairly light—good. *Wide range in price and quality.*

Limes market for 110-150s slightly lower while others are about steady, supply 230-250s are light, with light demand

Oranges about steady—steady market, moderate demand

Tangelos about steady—steady market, demand fairly light—moderate

Tangerines about steady market with fairly good—good demand

MELONS

Cantaloupe market is about steady, demand for 9-12s are moderate, 15s are light and 18s are very light

Honeydew about steady market, supply on 5s is light,

and in good demand

Watermelon about steady market, very light supply, very good demand

NON-CITRUS FRUITS

Apples market varies from about steady—steady, moderate demand

Avocado overall market is steady, demand ranges from fairly light—moderate

Grapes market is steady, fairly light demand

Kiwifruit has an about steady market, moderate demand

Papaya market is about steady, supply ranges from very light—light, demand exceeds supply

Pears steady market demand ranges from fairly good—good

Plums steady market with fairly light demand

Pineapples have an about steady market, demand varies from fairly light—moderate

VEGETABLES

Broccoli overall market is about steady, fairly light supply with moderate demand

Carrots market is about steady—steady, light supply, demand is fairly good—good

Celery in the market hearts are higher while others are about steady, supply for 2 ½ dozen are fairly heavy and 3 dozen are light, demand is moderate

Cucumbers have an about steady market (in GA:

Market Report, Cont'd...

medium s have an about steady market while others are higher), supply is fairly light—light, demand ranges regionally from light—moderate

Lettuce about steady market, supply is very light, demand ranges from light to moderate

Iceberg: about steady market, very light supply, and moderate demand

Romaine: about steady market, supplies are light, and demand is good

Peas Green – market is about steady, very light supply, and moderate demand

Peppers have an about steady market, fairly light supply, with fairly good demand

Bell Type: market ranges from lower to about steady, with demand ranging from light—moderate

Tomatoes overall the market is about steady, with light demand

Grape Type: market is about steady (in VA: market is higher), demand ranges from light—moderate

Plum Type: about steady —steady market, with light demand



Produce Quiz

As an old root, I don't get no respect. Years of pickling have made me sour. I can be baked, braised, used in soups, or grated in salads. I'm not just another jarred item for the salad bar anymore; in fact my juice is often used in spas as part of a weight reduction program. Now I ask you, how trendy is that? My greens have recently been used as components in mesclun, another happening product! Believed to have originated in Northern Africa, my root was popular with the Romans while peasants ate my leaves the Romans discarded. I have a thin skin and am very fleshy. My colors include, white, orange and red. Lemon juice is usually required for hand cleaning when working with me, as I bleed easily when bruised or watered. The infants are eaten raw while mature members of our family require cooking. As a pharmafood I am said to stimulate appetite and we are easily digested. Our roots are in excellent source of potassium, vitamin A and vitamin C. Our leaves are also a good source of potassium as well as folic acid and magnesium. So, after all these years, I'm still the one to...

Last Quiz Answer: NASTURTIUMS

Follow us on:
Facebook: Testa Produce, Inc.
Twitter: @testaproducecinc

Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!

