

# TESTA PRODUCE Market Report

Outlook for the Week of  
**September 8, 2014**



## BERRIES

**Blueberries** steady market, fairly good demand (MI: supply fairly light with moderate demand.)

**Raspberries** steady market with good demand.

**Strawberries** about steady market, very good demand

**Misc. Berries** steady market, moderate demand

## CITRUS

**Clementines** market is about steady, with moderate demand.

**Lemons** have an about steady — steady market, supply 75-165s light, 200-235s are moderate and in good demand

**Limes** steady market, supply 110-175s very light, 230-250s heavy, demand for 230-250s light, others are moderate.

**Oranges** about steady market, moderate demand

**Tangelos/Tangerines** about steady market with moderate demand

## MELONS

**Cantaloupes** have a steady market with good demand

**Honeydew** steady market fairly good demand

**Watermelon** overall market is about steady, market for red flesh seedless 60s is slightly lower, supply on 36s range from very light — light, demand for red flesh seedless 45s fairly good, 60s fairly light — moderate, others good.

## NON-CITRUS FRUITS

**Apples** market is about steady, good demand

**Avocados** about steady — steady market, demand ranges from fairly light — moderate

**Grapes** market is steady and demand is moderate

**Kiwifruit** about steady market, moderate demand

**Mangoes** market is about steady, supply for 4-7s are fairly heavy, demand for 8-10s good, others are moderate

**Nectarines** steady market, moderate demand

**Papaya** about steady — steady market, moderate demand

**Peaches** about steady — steady market with fairly light — moderate demand

**Pears/Prunes** have steady market with moderate demand

**Pineapple** slightly lower — lower market, moderate demand

**Plums** steady market, demand on Angeleno good, others moderate

## VEGETABLES

**Beans** ranges from about steady — steady market with demand ranging from fairly light — moderate

**Broccoli** market for crown is slightly lower, bunched about steady, moderate demand

**Cabbage** market varies regionally, demand is light — moderate

**Carrots** steady market, fairly light — moderate demand

**Cauliflower** about steady market with moderate demand

### Market Report, Cont'd...

**Celery** about steady—steady market, demand ranges from light—moderate

**Corn-sweet** market ranges from slightly lower—moderate

**Cucumbers** market varies from about steady—steady, moderate demand

**Eggplant** about steady market, light supply, moderate demand

**Lettuce** market is slightly lower—steady, light supply and moderate demand **Iceberg:** slightly lower—about steady market, moderate demand

**Romaine:** about steady market with moderate demand

**Peas Green** market is about steady, light supply with demand exceeding supply

**Peppers** steady market, demand for Poblano light, others moderate **Bell Type** about steady market, moderate demand wide range in quality and condition.

**Tomatoes** about steady market, fairly light demand

**Plum Type** market ranges regionally from lower—higher, moderate demand **Grape Type** about steady market, fairly light—light demand.

## POTATOES AND ONIONS

**Potatoes** generally about steady market, moderate demand

**Onions Dry** market is about steady—steady market, moderate demand.



## Produce Quiz

*Although many think we look like maggots, we think we're bomb! As a member of the Labiatae family I am related to mint, thyme, sage and oregano, but the similarity stops there. Although there is a town named after me in France (where I was once grown on a large scale), my origins are Chinese and Japanese. My good friend, Dr. E. Bretschneider, was so enthralled when he discovered us in a Peking garden, he rushed us off to M. Pailleux, his friend who was vice-president of the Société d' Acclimatisation. Not very popular in North America, I am still quite common throughout Asia. My plant grows as high as 16 inches and my oval dull-green leaves a puffy rough and useless. You will have to dig to enjoy me, and enjoy me you will. With my thin edible skin, a quick boil and butter, or cooled with a vinaigrette will reveal my slightly sweet flavor, which is reminiscent of salsify or artichoke. I can be steamed, baked, or sautéed in a wok but not for too long. Slight overcooking renders me mushy. Keep me away from aluminum surfaces to avoid oxidation. I am rich in carbohydrates and a small source of protein.*

**Last Quiz Answer: KOHLRABI**



Follow us on:

Facebook: Testa Produce, Inc.



Twitter: @testaproducecinc

**Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!**

