

TESTA PRODUCE Market Report

Outlook for the Week of
April 6, 2015



BERRIES

Blueberries lower—steady market, good demand
Wide range in quality

Raspberries steady market, good demand *Wide range in quality*

Strawberries steady market, very good demand
Wide range in quality

Misc. Berries steady market, demand for best is very good while others are moderate *Wide range in quality*

CITRUS

Grapefruit steady market, fairly light supply with moderate demand

Lemons steady market, with good demand

Limes market for 110-150's & 250's are heavy while others are fairly light, light demand *Very wide range in price/quality*

Oranges steady market, supply 48-56's are fairly heavy, 114-138's are fairly light, good demand

MELONS

Cantaloupe about steady—steady market, with moderate demand *Wide range of quality and condition*

Honeydew about steady market, very light—light supply, good demand *Wide range of quality/condition*

Watermelon about steady—steady market, very light—fairly light supply, good demand *Wide range in quality/condition*

NON-CITRUS FRUITS

Apples steady market, moderate demand

Avocados steady market with moderate demand

Grapes about steady market, moderate demand

Kiwifruit about steady market, fairly light—light supply, light demand

Mangoes market ranges from lower—about steady, fairly light—moderate demand *Wide range in quality and appearance*

Papaya steady market moderate demand *Wide range in quality and condition*

Pears slightly lower—steady market, with moderate demand

Pineapples steady market, light supply, good demand

Plums market for Angeleno are slightly higher while others are about steady, moderate demand

VEGETABLES

Asparagus about steady—steady market, demand ranges from fairly light—moderate

Beans slightly lower—slightly higher market, fairly light—good demand

Broccoli lower—about steady market, fairly light—moderate demand *Wide range in price and quality*

Cabbage market ranges from about steady—slightly higher, light—moderate demand

Carrots about steady—steady market, fairly light—moderate demand *Wide range in price and quality*

Market Report, Cont'd...

Cauliflower about steady—slightly higher, fairly good—good demand

Celery lower—about steady market, fairly light demand

Cucumbers market is lower—about steady, moderate demand *Wide range in quality and condition*

Eggplant about steady market, fairly light supply, good demand

Lettuce overall the market, is higher, good demand *Wide range in price*

Iceberg about steady—slightly higher market, with fairly light—moderate demand

Romaine about steady market, moderate demand *Wide range in price*

Peppers market for Cubanelles are much higher while others are about steady, fairly light—moderate demand

Bell Type market fro medium and fair quality are slightly higher, while others are about steady, fairly light supply in some areas, demand ranges from fairly light—very good *Wide range in appearance and quality.*

Squash market for yellow crooknecks are slightly lower, while others are about steady, light—moderate demand *Wide range in quality and condition*

POTATOES AND ONIONS

Onions, Dry market is steady with moderate demand

Potatoes about steady, moderate demand



Produce Quiz

I was enjoyed in the dark ages, often mentioned in the Bible, cultivated by the Egyptians who turned me on to the Romans, who introduced me to the Celts, and I ended up as the national vegetable of Wales. Not bad for an allium, but it wasn't always that easy. We still hold the memories of the dark times, the 16th to 18th centuries, where the aristocracy turned up their nose at me and I had to rely on the common folk for acceptance, but let's not go there. I have finally shed the title of "poor man's asparagus", and rightfully so. I can go almost anywhere, can be used in just about anything, or make a hearty dish on my own. Known as the king of soup onions I have been seen in the finest soups, sauces, and broth. My family is large, but we all act about the same, except for the enormous elders. They're nasty, but I guess that can't be helped when your insides stiffen up like a tree. I range from 9 to 11 inches in height and am best when about 1 inch in diameter. My behavior is not wild or rampant so my delicate sweet mild flavor imparts best from my white base, which remains underground until harvest. Sublime in potato pies or casseroles, I also excite when braised in cream or simmered in butter. Soups and towns are named after me, but after that 150-year snuffing, I just want to be everywhere. From babies for garnish to woodies for display, you'll enjoy using me in your daily preparations as well as dinner for the Duke and Duchess. I provide an excellent source of folic acid and a good source of iron, potassium, vitamins C, B6, and calcium. Would it be bragging to say I make Mother Nature proud?

Last Quiz Answer: BERGAMOT



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