

# TESTA PRODUCE Market Report

Outlook for the Week of  
**May 11, 2015**



GLUTEN-FREE BAKED GOODS



## BERRIES

**Blueberries** steady market, demand ranges from very light—moderate *Wide range in price and quality*

**Raspberries** steady market, good demand *Wide range in quality*

**Strawberries** about steady—steady market, good—very good demand *Wide range in quality*

**Misc. Berries** steady market, moderate demand *Wide range in quality*

## CITRUS

**Lemons** steady market, good demand

**Limes** slightly lower market, supply 110-150s are very light while 175s are fairly light, demand is fairly light *Very wide range in price and quality*

**Oranges** steady market, supply 48-56s are moderate, 113-138s are fairly light, good demand

## MELONS

**Cantaloupe** market is about steady, moderate demand (from Central America, market, 12-15s are fairly light) good demand

**Honeydew** lower—about steady market, fairly light—light demand *Wide range of quality and condition.*

**Watermelon** overall, market, is about steady—higher (lower from FL) demand ranges from fairly light—moderate.

## NON-CITRUS FRUITS

**Apples** overall, steady market, with good demand

**Apricots** steady market, light supply, fairly good demand

**Avocados** market for 32-48s are slightly lower while others range from about steady—steady, fairly light supply

**Cherries** about steady market, good demand *Wide range in price*

**Grapes** about steady market, fairly light—moderate demand

**Kiwifruit** about steady—steady market, moderate demand

**Mangoes** about steady—steady market, light—moderate demand

**Papaya** market, ranges from about steady—slightly higher, moderate demand *Wide range in quality and condition*

**Pears** about steady—steady market, moderate demand

**Pineapples** market ranges from slightly lower—steady, light supply, moderate demand

## VEGETABLES

**Asparagus** steady market, (lower from WA), light supply, with fairly light—moderate demand *Wide range in price*

**Beans** about steady—steady market, light supply, fairly good demand, supply exceeds demand in some regions

### Market Report, Cont'd...

**Broccoli** market ranges from lower—slightly higher with demands fairly light—moderate *Wide range in price and quality*

**Cabbage** about steady market, light—moderate demand

**Carrots** about steady—steady market, fairly light—moderate demand

**Cauliflower** market is about steady—higher, good demand *Wide range in price*

**Celery** lower—about steady market, moderate demand

**Corn-Sweet** higher market, moderate demand

**Cucumbers** overall, about steady market, demand ranges from fairly light—moderate *Wide range in quality and condition.*

**Lettuce** lower—about steady market, light supply, moderate demand *Wide range in price*

**Iceberg** lower market, fairly light—light demand

**Romaine** lower—about steady market, moderate demand

**Peppers** about steady market, light supply, fairly light—good demand

**Bell Type** market, is about steady—slightly higher, good demand *Wide range in quality, size and appearance*

**Squash** about steady market, light—moderate demand *Wide range in quality and condition*

**Tomatoes** slightly lower—about steady market, demand is fairly light—moderate demand *Wide range in quality and condition*

## POTATOES AND ONIONS

**Onions, Dry** about steady market, moderate demand

**Potatoes** about steady—steady market, moderate demand



## Produce Quiz

My first recorded use was in China on or about 2700 BC. Originally I was used medicinally as a powerful laxative, and a known cure for venereal diseases. It was not until the eighteenth century that my stalks became part of the food supply. As a family we are almost indestructible as a perennial with stalks growing up to 24 inches long. My leaves contain oxalic acid and are lethally toxic if ingested in any quantity. You will find us frolicking in the fields from late winter to early summer and hothouse grown all year. While our indoor relatives have all the good looks and cleanliness, we've got the flavor. Although I am used as a fruit, I am actually a member of the buckwheat family. Often combined with strawberries or ginger, I'm great in a fruit soup, fruit pie, as a sauce for meats, jams, sorbet, ice-cream, and have even been seen fried or poached. In a pinch I can probably be used in sword fights.

## Last Quiz Answer: FIDDLEHEAD FERNS

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