

TESTA PRODUCE Market Report

Outlook for the Week of
January 11, 2016



BERRIES

Blueberries about steady—steady market, supply 6oz cups from Chile are light, good demand *Wide range in quality*

Raspberries steady market, demand is best good while others are moderate

Strawberries market ranges from about steady—slightly higher, light supply **Demand exceeds supply** *Wide range in quality*

Misc. Berries steady market, demand is best good while others are moderate *Wide range in quality*

CITRUS

Clementine's about steady market, moderate demand

Grapefruit has a steady market, moderate demand *Wide range in price*

Lemons steady market, supply on first grade and choice 16s are light, good demand

Limes market is 175—230s are higher while others are about steady, light supply good demand *Wide range in price and quality*

Oranges about steady—steady market, supply 40-56s are fairly light while 113-138s are very light.

MELONS

Cantaloupe about steady market, demand for 9s are fairly good, 12-18s are fairly light *Wide range in quality*

Honeydew about steady market, light—very light

supply, fairly good demand *Wide range of quality and condition*

Watermelon lower—about steady market, very light supply *Wide range in quality and condition*

NON-CITRUS FRUITS

Apples steady market, moderate demand
Avocados steady market, demand for 48-70s are moderate while others are fairly light *Wide range in quality and condition*

Cherries about steady market, good—moderate demand

Grapes market ranges from about steady—higher, good demand

Kiwifruit about steady—steady market, moderate demand

Mangoes have an about steady market with fairly light demand

Nectarines have an about steady market, light supply, good demand

Papaya market is about steady, fairly light supply, fairly good—moderate demand *Wide range in quality and condition*

Peaches about steady market, light supply, fairly good demand

Pears steady market, good demand

Pineapple about steady—steady market, light supply moderate demand *Wide range in price*

VEGETABLES

Beans about steady—slightly higher market, moderate demand

Broccoli market varies from slightly lower—higher, light supply, moderate demand

Cabbage about steady—steady market, very light Savoy supply, light—good demand *Wide range in price and quality*

Carrots market for Jumbo are slightly higher, while others are steady, good demand *Wide range in price and quality*

Cauliflower has a much lower market, light supply, light—fairly good demand at much lower prices *Very wide range in quality and price*

Celery hearts have a slightly lower market while everything else is higher, demand is good with slightly lower prices

Corn-Sweet about steady market, fairly light supply, fairly light—moderate demand

Cucumber market varies from lower—higher, moderate demand *Wide range in quality, condition and price*

Lettuce market ranges from slightly lower—slightly higher, light supply, fairly good demand

Iceberg higher market, fairly light supply, good demand *Wide range in quality, size and weight*

Romaine market ranges from about steady—higher, fairly light supply, very good demand *Wide range in price and quality*

Peppers market for Poblano are lower, yellow Chile are about steady while others are higher with moderate demand *Very wide range in quality and size*

Bell Type market ranges from lower—higher, moderate demand *Wide range in appearance*

Tomatoes about steady—higher market, fairly light supply, good demand *Wide range in price*

Grape Type about steady market while the market for organic is higher, moderate demand

Plum Type lower market, moderate demand *Wide range in quality and condition*

POTATOES AND ONIONS

Onions, Dry about steady—higher market, moderate—very good demand

Potatoes steady market, moderate demand



Produce Quiz

There are more than a thousand varieties in my family. A child of the seventies, I'm American born and bred, but I've settled-in worldwide. My mother was English and my father was Chinese, originally from the Mediterranean. I got my mama's sweetness and plumpness, and my father's skin. I grow on a herbaceous annual plant with weak, hollow stems and can climb as high as 8 feet. If you pick my flowers, I'll never form. You'll value eating all of me, because my seed hull lacks the stiff papery parchment that is not edible on my mother's side of the family. I grow in cooler climates, so please leave my jacket on. Firm, smooth, crisp, 2 to 3 inches long -- select me when I'm fully turgid, but before I bulge; and eat me right away, before my seeds turn starchy. You'll enjoy me topped and tailed and always unstrung, eaten raw or lightly cooked. Like many legumes, I am a high-energy food source, but if large quantities are consumed, I'll cause flatulence. I'll add vitamins A and C, iron, niacin and fiber to your diet. Some of my varieties are even resistant to powdery mildew disease. The child of two cultures, I'm unique, but sometimes suffer an identity crisis with others of my father's family.

Last Quiz Answer: SORREL

FIND US ON SOCIAL MEDIA!



Do you have a Smart Phone? Download the free QR Code Reader App and link directly to our Facebook! TRY IT!





Substitutions May Occur

TESTA PRODUCE, INC.

FRESH SQUEEZED JUICES



- | | |
|--------|-----------------------------|
| #00118 | Orange Juice, 4/1gal CS |
| #01143 | Orange Juice, Gallon |
| #00065 | Grapefruit Juice, 4/1gal CS |
| #01141 | Grapefruit Juice, Gallon |
| #00077 | Lime Juice, 16qrt CS |
| #01140 | Lime Juice, Quart |
| #00073 | Lemon Juice, 16qrt CS |
| #01146 | Lemon Juice, Quart |
| #00072 | Lemon Juice, 4/1gal CS |
| #01145 | Lemon Juice, Gallon |
| #60073 | Lemonade, 4/1gal CS |
| #60074 | Lemonade, Gallon |

TESTA PRODUCE, INC.

Green by Nature... Greener by Choice

4555 S. Racine Ave. • Chicago, IL 60609

(312) 226-3237 • fax (312) 226-3410 • www.testaproduce.com

e-mail: placemyorder@testaproduce.com



online: orders.testaproduce.com

