

# Market Report

FOR THE WEEK OF 2/1/16 — 2/6/16

## Berries



**Blueberries** have a steady market, demand for conventional are good but light for organic *Wide range in quality*

**Raspberries** steady market, with very good demand *Wide range in quality*

**Strawberries** about steady—slightly higher market, demand exceeds supply *Wide range in quality*

**Misc. Berries** steady market, demand for best exceeds supply while others are very good *Wide range in quality*



## Citrus

**Clementines** have an about steady market, moderate demand

**Grapefruit** steady market, moderate demand *Wide range in prices*

**Lemons** steady market, supply 165s are light, *demand is good*

**Limes** market for 110s & 200s are lower while others are about steady, heavy supply, demand is light *Wide range in price and quality*

**Oranges** steady market, fairly good demand *Wide range in quality and price*



## Melons

**Cantaloupe** higher market, fairly light supply, moderate demand *Wide range in quality*

**Honeydew** about steady market, light—moderate demand *Wide range in quality and condition*

**Watermelon** lower—about steady market, fairly light—very light supply, fairly light—good demand

## Non-Citrus Fruits



**Apples** have a steady market, fairly good demand

**Avocados** about steady market, light supply, light demand *Wide range in quality and condition*

**Grapes** about steady market, fairly good—moderate demand

**Kiwifruit** about steady market, moderate demand

**Mangoes** market for 12s are steady, moderate demand

**Nectarines** about steady market, moderate demand

**Papaya** has a steady market, very light supply, moderate demand *Very wide range in quality and condition*

**Peaches** about steady market, moderate demand

**Pears** have a steady market with good demand

**Pineapple** lower —steady market, fairly light—moderate demand

**Plums** market is about steady with fairly good demand

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## Vegetables

**Asparagus** steady market, good demand

**Beans** market ranges from slightly lower—higher, light supply from FL, demand is good (demand exceeds supply in FL)

**Broccoli** slightly lower—about steady, light demand *Wide range in price and quality*

**Cabbage** lower—about steady market, fairly light—moderate demand *Wide range in price and quality*

**Cauliflower** lower—about steady market, light demand *Wide range in price/quality*

**Carrots** about steady—steady market, fairly light—good demand *Wide range in price and quality*

**Celery** market for hearts are about steady while others are lower, light—moderate demand

**Corn-Sweet** about steady market, light supply, good demand *Wide range quality and condition*

**Cucumbers** have a lower—steady market, fairly light demand

**Lettuce** lower—about steady market, light demand *Wide range in quality*

**Iceberg** about steady market, fairly light demand *Wide range in price & quality*

**Romaine** market varies from lower—about steady, fairly light—light demand *Wide range in price and quality*

**Peppers** market fro Jalapeno & Serrano are higher while others are about steady, good demand *Wide size and quality*

**Tomatoes** slightly lower—about steady market, fairly good—moderate demand *Wide range in price*

**Grape Type** about steady market, good demand

**Plum Type** lower—about steady market, fairly light supply, light—good demand *Wide range in price, quality and condition*



## Potatoes & Onions

**Onions, Dry** lower—steady market, light demand (exceeds offerings from Central WI)

**Potatoes** about steady—steady market, fairly light demand

## Produce Quiz

Last Quiz Answer:  
**AMARANTH**

In one form or another I am the most popular fruit of the New Year. Together we comprise the world's single largest fruit crop. It all began over 7,000 years ago somewhere around the Caspian Sea area, Asia Minor or Armenia. Today my family has over 10,000 relatives! (You can't possibly imagine what family reunions are like. All that inbreeding really shows.) My flavor and quality depend very much on the area and type of land I am grown on, the amount of water I receive, the amount of sunshine I get, and how I am harvested. Indeed it was a prohibitionist who first made me into a lowly juice, making communion a significantly more sober experience. The dusty film on my skin that is often mistaken for pesticides is actually a natural waterproofing produced by my cells in or near my surface to prevent my skin from cracking. I come in green, red, purple and black, covering all shades in between. I am sweet and tart and you can find me in sizes ranging a quarter to a pea. My seeds are used as oil and I can often be found without them. Most popular as a drink or eaten out of hand (it's a toss-up), I am also bottled and used as a vessel christener, a souring agent, a snack, a friend on a lonely cold evening, jellies, jams, life savers, cereals, and numerous baked goods. My juice is even using to marinate apples. I am "sour". I am "Cotton Candy". I am the "wrath". I am a good source of potassium, considered a diuretic, energy food, tonic, laxative, and cleanser.

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## STOCKED AT TESTA

CATEGORY	TESTA #	HF #	PRODUCT	PACK
GLUTEN FREE	67216	301	Almond Stuffed Dates Wrapped In Bacon	100 ct
	67118	364	Beef Satay	100 ct
	68566	2627	Chicken Marrakesh Lollipop	100 ct
	67120	360	Chicken Satay	100 ct
	67224	2214	Churrasco Chimichurri	100 ct
	67097	2009	Hibachi Beef Skewers	100 ct
	77128	2809	Jerk Chicken & Pineapple Lollipop	100 ct
	67218	356	Water Chestnuts Wrapped In Bacon	100 ct
	SEAFOOD	67122	590	Cozy Shrimp
67121		342	Scallops Wrapped In Bacon	100 ct
PUFF PASTRY	67104	2781	Franks In A Blanket	100 ct
	67111	306	Mini Beef Wellington	100 ct
	67112	309	Mini Chicken Wellington	100 ct
PHYLLO	67125	2294	Asparagus in Phyllo w/ Asiago Cheese	100 ct
	67124	1926	Brie with Pear & Almond in Phyllo Purse	100 ct
	67123	326	Spanakopitas (Grecian Triangles)	100 ct
ITALIAN	67095	511	Artichoke Hearts with Goat Cheese Mousse	100 ct
	71405	2619	Mushroom Arancini	100 ct
	67116	475	Pizza Deep Dish Assortment	100 ct
ALL-AMERICAN	77127	2810	Brussel Sprouts Wrapped in Bacon	100 ct
	67101	311	Coconut Crusted Chicken Tenders	100 ct
	67137	2280	Macaroni & Cheese Bites	100 ct
	77130	2811	Shrimp & Cheddar Grits Bites	100 ct
SOUTH OF THE BORDER	67110	2739	Beef Empanadas	100 ct
	68697	2622	Braised Short Rib & Manchego Empanadas	100 ct
	67107	2731	Chicken Empanadas	100 ct
	71405	2619	Guava Almond Empandas	100 ct



## STOCKING LIST, CONTINUED

CATEGORY	TESTA #	HF #	PRODUCT	PACK
	67130	1815	Manchego & Chorizo Sausage Empanadas	100 ct
	67633	1291	Spring Vegetable Empanadas	100 ct
	67128	1442	Smoked Chicken Quesadilla Cornucopia	100 ct
	68678	2536	Tri-Colored Mini Taco Shells (3-inch)	120 ct
	67127	1493	Vegetable Quesadilla Cornucopia	100 ct
<b>PAN-ASIAN</b>	67106	384	Pork & Vegetable Potsticker	100 ct
	67092	359	Sesame Crusted Chicken Tenders	100 ct
	67103	315	Vegetable Egg Rolls	100 ct
	67094	2025	Vegetable Samosa Potsticker	100 ct
	67126	2720	Vegetable Spring Rolls	100 ct
<b>FRENCH</b>	67117	2753	Quiche Assortment	100 ct
	67557	1363	Wild Mushroom Tart	100 ct
<b>FLATBREAD</b>	73672	2755	Flatbread (6.5" x 11")	96 ct

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