

# Market Report

FOR THE WEEK OF 2/15/16 — 2/20/16

## Berries



**Blueberries** market ranges from lower—about steady, demand varies from very light—moderate

**Raspberries** have a steady market, good demand *Wide range in quality*

**Strawberries** have a lower—about steady market, supply from Central FL is light with demand exceeding supply, demand elsewhere is moderate *Wide range in quality*

**Misc. Berries** about steady market, demand for best is good while others are moderate *Wide range in quality*



## Citrus

**Grapefruit** has a steady market, supply for fancy are fairly light, moderate demand *Wide range in price*

**Lemons** have a steady market, supply on 165ws are light, good demand *Wide range in price*

**Limes** the market for 200-230s are about steady while others are slightly higher *Wide range in price and quality*

**Oranges** market ranges from lower—steady, moderate demand *Wide range in price*



## Melons

**Cantaloupes** have an about steady market, moderate demand and *wide range in quality*

**Honeydew** about steady market fairly light—moderate demand *Wide range in quality and condition*

**Watermelon** lower—about steady market, light supply, moderate demand *Wide range in quality*

## Non-Citrus Fruits



**Apples** have a steady market, good demand

**Avocados** have an about steady—steady market, light—moderate demand *Wide range in quality and condition*

**Grapes** lower—about steady market, moderate demand

**Kiwifruit** has an about steady—steady market, moderate demand

**Mangoes** market ranges from Lower—about steady with moderate demand *Wide range in quality and appearance*

**Nectarines** have a lower market with moderate demand

**Papaya** steady market, moderate demand

**Peaches** have a lower market, good demand

**Pears** have a steady market, good demand

**Pineapple** steady market, moderate demand *Wide range in price*

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## Vegetables

**Beans** about steady—steady market, light supply, good demand, demand exceeds supply *Wide range of quality and condition*

**Broccoli** about steady market, light—fairly good demand *Wide range in price and quality*

**Cabbage** lower—about steady market, demand varies from light—moderate *Wide price and quality*

**Carrots** slightly lower—steady market, fairly light—moderate demand *Wide range in price and quality*

**Cauliflower** about steady-higher market, good demand *Wide range in quality*

**Celery** about steady—higher market, fairly light—moderate demand

**Corn-Sweet** about steady—higher market, light supply, very good demand *Wide range in quality and condition*

**Cucumbers** about steady—higher market, fairly light demand *Wide range in quality and condition*

**Lettuce** lower—about steady market, fairly light—moderate demand *Wide range in quality*

**Iceberg** higher market, good demand *Wide range in quality, size and weight*

**Romaine** about steady—slightly higher market, demand ranges from fairly light—moderate demand *Wide range in price and quality*

**Peppers** market for Anaheim and Poblano are fairly light while Jalapeno, Serrano and others are very good *Very wide range of quality and size*

**Bell Type** about steady—higher market, light—very light supply very good demand, demand exceeds supply from FL

**Tomatoes** lower—about steady market, fairly light—moderate demand

**Grape Type** about steady market, light organic supply, moderate demand

**Plum Type** about steady market, fairly light—moderate demand *Wide range quality, condition and price.*



## Potatoes & Onions

**Onions, Dry** about steady—steady market, light—moderate demand

**Potatoes** overall, they have a steady market with moderate demand (Very light supply from FL)

## Produce Quiz

Last Quiz Answer:  
**CREAMER POTATOES**

I am the proud, the sweet, the fruit of the Chicle tree. I produce a milky latex that is boiled down to form the major ingredient in chewing gum. I am native to South America, but I am also grown in the West Indies, the Philippines, South Florida, and other tropical climates. Some say I look like a cross between a potato and an apple. I am round, lemon shaped or oblong, about 3 inches in diameter with a russeted rough, grayish brown edible skin. I have four inedible black seeds (used to make tea) with a soft, sweet, fragrant pulp that is fine grained. The flavor of my flesh can be likened to the flavors of brown sugar or maple syrup. When consumed with my milder, slightly bitter skin, like an apple, my intense sweetness will mellow. My honey blonde deep reddish brown melt-in-your mouth pulp can be eaten out of hand or used in pancakes, rice custard and sherbet, fruit salads and wine. I can also do amazing things to a root beer float. I am quite high in fiber and considered to be a good source of potassium. I contain vitamin C, sodium and iron as well.

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75595	Assorted Greek Yogurt	24/3.5oz
69061	Pineapple Low Fat Yogurt	12/5.3oz
69063	Strawberry Banana Yogurt	12/5.3oz
69064	Blueberry Non-Fat Yogurt	12/5.3oz
69065	Peach Non-Fat Yogurt	12/5.3oz
69066	Plain Non-Fat Yogurt	12/5.3oz
69067	Pomegranate Non-Fat Yogurt	12/5.3oz
69068	Raspberry Non-Fat Yogurt	12/5.3oz
69069	Strawberry Non-Fat Yogurt	12/5.3oz
70599	Black Cherry Non-Fat Yogurt	12/5.3oz
76673	Mango Low Fat Yogurt	12/5.3oz



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