

Market Report

FOR THE WEEK OF 3/21/16 — 3/26/16

Berries



Blueberries have a steady market, very light supply from Chile, very good demand *Wide range in quality*

Raspberries steady market, demand is best good while others are moderate *Wide range in quality*

Strawberry market ranges from about steady—higher, demand is best good while others are moderate *Wide range in quality*

Misc. Berries about steady —steady market, very good—moderate demand *Wide range in quality*



Melons

Cantaloupes are about steady market, moderate demand *Wide range in quality*

Honeydew market is about steady with moderate demand *Wide range in quality*

Watermelon about steady—steady market, very light supply, good demand *Wide range in price, quality and condition*

Non-Citrus Fruits



Apples steady market, moderate demand

Avocados about steady market, fairly heavy supply, light demand *Wide range in quality and condition*

Grapes about steady market, moderate demand Few good quality and condition offerings

Kiwifruit about steady market, moderate demand

Mangoes about steady—steady market, very light supply, demand exceeds supply from Central America but good from Central America but good from Mexico *Wide range in quality and appearance*

Nectarine about steady market, moderate demand

Papaya market ranges from about steady—steady market, fairly good—good demand *Wide range in quality and appearance*

Peaches about steady market, fairly good—moderate demand

Pineapples have an about steady market, good demand *Fairly wide range in price*

Plums about steady market, moderate demand



Citrus

Grapefruit has a steady market, supply for Fancy is fairly light, demand for Fancy is fairly good while Choice is moderate *Wide range in prices*

Lemons have a steady market, demand for 75—165s are good while others are fairly good

Limes steady market with moderate demand *Wide range in price and quality*

Oranges have a steady market, supply for Fancy is 48—72s are light, fairly good demand *Wide range in quality and price*

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Vegetables

Asparagus has a steady market with moderate demand

Beans about steady market, moderate demand *Wide range in quality and condition*

Broccoli market varies from slightly lower—higher, supply from areas in CA are light, fairly light—moderate demand *Wide range in price and quality*

Cabbage about steady market, light supply from FL, fairly good—moderate demand

Carrots about steady—steady market, good demand *Wide range in price and quality*

Cauliflower higher market, light supply from Santa Maria CA, good demand *Wide range in quality*

Celery about steady market, moderate demand

Cucumber lower—about steady market, light supply, demand exceeds supply from Central America, moderate demand *Wide range in quality*

Lettuce market ranges from about steady—higher with light—moderate demand

Iceberg about steady—slightly higher market, supply of 30s from AZ are very light, moderate demand

Romaine about steady market, fairly light—moderate demand

Peppers market fro Anaheim are lower while Jalapeno are higher and others are about steady, demand ranges from light—moderate *Wide range in quality and size*

Bell Type about steady—steady market, good demand *Wide range in appearance*

Tomatoes about steady—steady market, fairly good—moderate demand

Grape Type about steady—higher market, good demand *Wide range in quality*

Plum Type about steady market, moderate demand *Wide range in quality, condition and price.*



Potatoes & Onions

Onions, Dry, market ranges from lower—higher, fairly good—moderate demand

Potatoes have an about steady—steady market, moderate demand

Produce Quiz

Last Quiz Answer:
PINEAPPLE

I'm the biggest berry around (1.5 to 3 inches across), but I'm named for my exotic flower. My Amazon size is downplayed in deference to those who see the suffering of Christ in my flower. A native Brazilian, I'm now at home in New Zealand, Australia, South Africa, and other warm climes; and you will find me in Florida, California, and Hawaii. First, you must look past the distraction of my flowers (used as an herbal remedy for anxiety and insomnia), my decidedly ornamental leaves, and my lovely climbing vine. Then, maybe, you will notice my orbs – purple are less known and are less acidic, richer and juicier than the larger yellow variety. You can let me ripen on the vine 'til I drop or harvest me early and let me ripen on the way to the consumer. When I'm at my prime, my skin is wrinkled like an aging Brazilian beauty, but once you get past my thick, tough, ugly shell I'm full of yellow/orange pulp sacs encasing edible seeds. It's my tropical fresh aroma and flavor that you'll write home about. My fruit is juicy, acid sweet, almost floral – lemon and honey and something exotic. Most of my pulp is processed into juice, but some of my fruit does make it to market. Full of vitamins C and A and available most of the year, I'm wonderful eaten fresh, used in drinks, sauces, desserts and ice-cream. And, of the seven different fruits in Hawaiian Punch, it is I who gives it it's punch.

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