

Market Report

FOR THE WEEK OF 4/11/16 — 4/16/16

Berries



Blueberries have a steady market, very good demand, from FL supply is very light and demand exceeds supply *Wide range in quality*

Raspberries have a steady market good demand
Wide range in quality

Strawberries have an about steady—steady market, light supply from NC, good—very good demand
Wide range in quality

Misc. Berries about steady market, good demand
Wide range in quality

Melons



Cantaloupe about steady market, moderate demand
Wide range in quality

Honeydew about steady market, moderate demand
Wide range in quality and condition

Watermelon about steady market, mini are fairly light—moderate demand *Wide range in price, quality and condition*

Citrus



Lemons shippers 1st grade of 140s, 200s – 235s are lower, while others have an about steady market, shippers 1st grade 140s, 200-235s are good at lower prices while others have good demand *Wide range in price*

Limes have a higher market, moderate demand
Wide range in price

Oranges have a steady market, moderate demand
Wide range in prices

Non-Citrus Fruits



Apple steady market, moderate demand

Avocados steady market, supply 60-70s are fairly heavy, light—moderate demand *Wide range in quality and condition*

Grapes about steady market, moderate demand, few good quality and condition offers

Kiwifruit about steady market, fairly good demand

Mangoes lower—about steady market, light—moderate demand *Wide range in quality and appearances*

Nectarines steady market, moderate demand

Papaya about steady—steady market, fairly light supply, light—moderate demand *Wide range quality and condition*

Peaches about steady—steady market, moderate demand

Pears market about steady, moderate demand

Pineapple about steady—steady market, light supply, light—moderate demand and demand exceeds supply from Central America

Plums have a steady market, moderate demand

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Vegetables

Asparagus about steady market, moderate demand

Beans slightly lower market, light supply, light—moderate demand *Wide range in quality and condition*

Broccoli about steady—higher market, fairly good—moderate demand *Wide range in price and quality*

Cabbage about steady market, fairly light—moderate demand

Carrots about steady—steady market, good demand *Wide range in price and quality*

Cauliflower higher market, fairly light supply, good demand *Wide range in price*

Celery about steady—higher market, moderate demand

Corn-Sweet about steady market, moderate demand

Cucumbers market, ranges from lower—higher, light—moderate demand *Wide range in quality, condition and price*

Lettuce about steady—higher market, light—moderate demand

Iceberg about steady—higher market, light—moderate demand *Wide range in price*

Romaine about steady—higher market, light—

moderate demand

Peppers about steady—steady market, light—moderate demand *Wide range in quality and size*

Bell Type market, ranges lower—steady, light supply, light—moderate demand *Wide range in appearance*

Tomatoes about steady—higher market, 4x4—4x5 light supply from TX, light—moderate demand *Wide range in price*

Grape Type lower—about steady market, light demand

Plum Type lower—about steady market, light demand *Wide range in price, quality and condition*



Onions, Dry market ranges from lower—higher, fairly light—moderate demand

Potatoes about steady—steady market, fairly light—moderate demand

Produce Quiz

Last Quiz Answer: ANGELICA

If you're talking food, I am the valuable member of the Hawthorne family. I am a small crab apple looking fruit that began in the hills of Mexico and Guatemala. Due to the exotic pests I may carry I am not allowed into the United States. To that end I topped the U.S. Department of Agriculture's Smuggling, Interdiction and Trade Compliance program for the years 2002 to 2006. From prorogated root stock that was smuggled into San Diego in the 1990's domestic product is now available. So, why all the fuss? We can also be eaten out of hand, as painful as that sounds, and some of us even get canned, not exactly the high-life. The other reasons are many; First, I am very high in pectin which can be used as a stabilizer or a congealing agent. Obviously great for jams and jellies, I am also used pharmaceutically and industrially as well. Second, I am a very popular main ingredient in a Mexican Christmas punch. For this I am peeled, seeded and boiled until soft. Canned is starting to sound better! Finally I am used as a paste to make a candy for Day of the Dead offerings. Now that's something to brag about. I am awesome in punches, pies, jams, jellies, cookies, cakes and candy. I am a coagulant extraordinaire and I can clog things up. Are you now starting to get why I am great? Here is so me more good stuff, I am not GMO, I have zero fat, zero cholesterol and only 87 calories per 100 gram serving. Nutritionally I am full of pectin power along with high contents of vitamins A and C. Oh yeah, if you want to beat the crap out of me I can also be found in piñatas. Don't get me started on the medical stuff, but it's there.

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