

# Market Report

FOR THE WEEK OF 4/18/16 — 4/23/16

## Berries



**Blueberries** have a lower—steady market, from FL supply is light and demand exceeds supply, demand is very good elsewhere *Wide range in quality*

**Raspberries** have a steady market, demand best exceeds supply *Wide range in quality*

**Strawberries** about steady—steady market, demand exceeds supply *Wide range in quality*

**Misc. Berries** about steady—steady market, moderate—very good demand *Wide range in quality*



## Citrus

**Lemons** have a steady market, good demand *Wide range in prices*

**Limes** lower—about steady market, supply of 230-250s are heavy with light demand *Very wide range in prices*

**Oranges** have a steady market, moderate demand *Wide range in price*



## Melons

**Cantaloupes** have an about steady market, moderate demand *Wide range in quality*

**Honeydew** about steady market, fairly good—moderate demand

**Watermelon** about steady market, fairly good demand

## Non-Citrus Fruits



**Apples** about steady—steady market, supply on Fiji and Gala are light, moderate demand

**Avocados** have a steady market, supply 60-70s are fairly heavy, demand for 32-40s are fairly good, 48s are moderate while others are light *Wide range in quality and condition*

**Grapes** about steady market, moderate demand Few good quality/condition offerings

**Kiwifruit** about steady market, fairly good demand

**Mangoes** lower—about steady market, demand ranges from light—moderate *Wide range in quality and appearance*

**Nectarines** steady market, moderate demand

**Papaya** about steady—steady market, fairly light supply from FL, moderate demand

**Peaches** about steady—steady market, moderate demand

**Pears** have a steady market, good demand

**Pineapple** steady market, light supply from Central America, demand ranges from light—very good

**Plums** steady market with moderate demand

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# Vegetables

**Asparagus** steady market, light supply, fairly good—moderate demand *Wide range in quality and price*

**Beans** lower—about steady market, fairly light supply from Mexico, fairly light—very light demand *Wide range in quality and condition*

**Broccoli** about steady market, fairly light—moderate demand *Wide range in quality and price*

**Cabbage** about steady—slightly higher market, fairly light—good demand

**Carrots** about steady market, good demand *Wide range in price and quality*

**Cauliflower** lower—about steady market, fairly light demand *Wide range in price*

**Celery** market ranges from about steady—slightly higher, good demand

**Corn-Sweet** about steady market, good demand

**Cucumbers** lower—steady market, fairly light—moderate demand

**Eggplant** about steady market, light—good demand *Wide range in quality and condition*

**Lettuce** market ranges from lower—higher, fairly light supply

**Iceberg** about steady market, fairly light—

fairly good demand

**Romaine** about steady market, fairly good—moderate demand

**Peppers** market, ranges from lower—steady, light—moderate demand *Wide range in quality and size*

**Bell Type** market varies from lower—higher with light—moderate demand *Wide range in appearance*

**Tomatoes** about steady—steady market, supply 4x4—4x5s are light from TX, demand ranges from fairly light—fairly good

**Grape Type** about steady market, light demand *Wide range in quality*

**Plum Type** about steady market, light demand *Wide range in quality and condition*



# Potatoes & Onions

**Onions, Dry** about steady—steady market, fairly light demand

**Potatoes** have an about steady—steady market, fairly light demand

## Produce Quiz

Last Quiz Answer:  
TEJOCOTE

I am originally from the Middle East and Central Asia. I have been cultivated there for thousands of years. I am a member in good standing of the Umbelliferae family (you may have heard of my cousin hemlock, I know Socrates has). I am a biennial plant and have hundreds of varieties ranging in height, thickness and color. In fact my various colors almost cover the entire rainbow including, white, orange, red, purple, and if left out to long, black. I am produced globally but my largest crops come from the United States, China, England, France, Japan, and Poland. My uses are truly universal. Need to soothe a burn? Use me raw as a compress for immediate relief. Menstrual cramping got you bloated? Don't run to the medicine cabinet, head for the refrigerator and munch out on me. Wanna make your wine more interesting? Use me in the fermentation process and cheer the results. On the culinary side, I have one danger. Excessive consumption will make your skin color, my primary skin color. This is a great alternative to the tanning salon. You will enjoy me in crudites, soups, salads, sandwiches, cookies, cakes, or classically glazed with brown sugar and butter. I am a dieter's delight with my way low calories, and don't even talk to me about fat, I have none! I am 87% water yet rich in vitamin A and Potassium. My slender shape also contains Vitamin C, Thiamin, Folic Acid, and Magnesium. My oil is rich in Vitamin E. These days you could very well find me skinned and topless, but don't worry,

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