

Market Report

FOR THE WEEK OF 6/13/16 — 6/18/16

Berries



Blueberries steady market, fairly good—moderate demand *Wide range in quality*

Raspberries steady market, demand for best is moderate while others are light *Wide range in quality*

Strawberries about steady market, demand for organic is best moderate while others are light and conventional are regular *Wide range in quality*

Misc. Berries steady—slightly higher market, Good demand *Wide range in quality*



Citrus

Clementine's have moderate demand

Lemons have a steady market, good demand *Wide range in price*

Limes 175-200's are lower others are about steady, supply 230s are heavy, 110s are very light, fairly light demand *Wide range in price*

Oranges market for shippers choice 72's are high, while others are about steady *Wide range in price*



Melons

Cantaloupes lower—about steady market, demand for 150s is light and 120s are good

Honeydew about steady market, very light—moderate demand *Wide range in quality and condition*

Watermelon about steady—higher market, light supply from GA, good demand

Misc. Melons about steady market, moderate demand

Non-Citrus Fruits



Apples about steady—steady market, light supply on Gala and Red Delicious, moderate demand

Avocados have a steady market, supply for 32-48s are very light, demand for 32-48s are good while others are moderate *Wide range in quality and condition*

Grapes about steady—higher market, supply of Black seedless from Mexico are light, moderate demand

Kiwifruit has a steady market, fairly light demand

Papaya about steady—steady market, light supply, moderate demand *Wide range in quality and appearance*

Peaches have a steady market, light—moderate demand

Pears steady market, good demand

Pineapple about steady—steady market, fairly light—moderate demand *Fairly wide range in price*

Plums about steady market, good demand

Mangoes lower—about steady market, light supply, moderate demand *Wide range in quality and appearance*

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Vegetables

Beans have a slightly lower—steady market, moderate demand

Broccoli slightly lower—about steady market, supply for brunch is light, demand ranges from light—moderate *Wide range in price and quality*

Cabbage has a lower market, very light supply, fairly light—moderate demand

Carrots market ranges from lower—higher, fairly good—moderate demand *Wide range in price and quality*

Cauliflower market varies from slightly lower—slightly higher while others are about steady *Wide range in price*

Celery lower—about steady market, light demand

Corn-Sweet about steady—steady market, fairly light—moderate demand

Cucumbers market ranges from lower—higher, fairly light supply from Mexico *Wide range in quality, condition and price*

Lettuce about steady—slightly higher market, light supply, light—moderate demand *Wide range in price, quality and condition*

Iceberg slightly lower—about steady market,

fairly light—moderate demand *Wide range in Quality and condition*

Romaine about steady—slightly higher market, light supply, moderate demand *Wide range in quality and condition*

Peppers lower—steady market, supply of Long Hot is very light, moderate demand *Wide range in quality and size*

Bell Type market ranges from lower—higher, demand varies from light—very good *Wide range in appearance*

Tomatoes market is about steady, fairly light supply, fairly good demand at lower price, good demand *Wide range in price*

Plum Type about steady market, demand ranges from very light—fairly good *Wide range in quality and condition*



Potatoes & Onions

Onions, Dry have an about steady—steady market, moderate demand

Potatoes about steady—steady market, fairly good—moderate demand *Wide range in quality*

Produce Quiz

Last Quiz Answer:
TAT-SOI

From the ancient land of Persia to Russia, from the Himalayas to Afghanistan I am truly the fruit of the gods. Arriving in America via Spanish sailors I was well known to Moses, Persphone (the goddess of fruit) Olearuis and Mohammad. Known as the “fruit of many seeds”, I have also been called the forbidden fruit and the fruit of fertility. My Faberge style jewel-case skin is inedible and leathery tough with a turret-like calyx. This protects my ruby colored treasures inside. I am three inches in diameter and grow on a tree that can reach 20 to 30 feet high but often pruned down to six or twelve feet. Prior to fruiting I bear large, trumpet shaped flowers. If you treat me nicely I will remain edible for up to three months after harvest, but don't pluck me early as I don't ripen off the tree. Most often eaten fresh (with seeds swallowed or not), my sweet/tart pulp is also used for concentrated syrups, drinks, soups and desserts. I have a high citric acid content which accounts from my tartness. I am also a good source of Potassium and Vitamin C. According to Greek Mythology, six of seed are responsible for winter.

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LEAD-TIMES ARE AS FOLLOWS:

- Orders placed anytime before Sunday at 10pm are delivered Thursday or after (dependent on your normal delivery schedule)
- Orders placed anytime before Wednesday at 10pm are delivered Monday or after (dependent on your normal delivery schedule)



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