

Market Report

FOR THE WEEK OF 7/18/16 — 7/23/16

Berries



Blueberries lower—steady market, moderate demand *Wide range in price and quality*

Raspberries steady market, very good demand

Strawberries have a steady market, demand for best is moderate while others are light *Wide range in quality*

Misc. Berries steady market, light—moderate demand *Wide range in quality*



Citrus

Clementine's about steady—steady market, very light demand *Wide range in quality and price*

Lemons lower—about steady market, light demand *Wide range in price*

Limes market for 110s, 200-250's are lower while others are about steady Light demand *Wide range in quality*

Oranges lower—about steady market, light supply from Mexico, light —moderate demand *Wide range in price*



Melons

Cantaloupe lower—slightly higher market, light supply from the Carolinas, moderate demand

Honeydew lower—about steady market, fairly light—moderate demand

Watermelon market ranges lower—higher, fairly light—moderate demand

Non-Citrus Fruits



Apples have a steady market, moderate demand

Apricots steady market, moderate demand

Avocados lower—steady market, very light supply fairly—very light supply, *demand exceeds supply*

Cherries about steady market, fairly light supply moderate demand

Grapes market is steady with good demand

Kiwifruit steady market, light supply, fairly—very light demand

Mangoes lower—about steady market, light supply, demand varies from light—*exceeding supply*

Nectarines steady market, fairly good demand

Papaya about steady—steady market, fairly heavy supply, moderate demand *Wide range in quality and condition*

Peaches steady market, light supply from NJ, good demand

Pears steady market, good demand

Plums steady market, moderate demand

Pineapples have a lower market, light supply of 6s from Mexico, fairly light—moderate demand

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Vegetables

Asparagus has a lower market, with light demand

Beans lower market, moderate demand

Broccoli lower—about steady market, light supply from Mexico, fairly light demand

Cabbage slightly lower—about steady market, fairly light—moderate demand

Carrots about steady market, fairly light—moderate demand, *Wide range in price and quality*

Cauliflower lower—about steady market, supply 12s is fairly heavy, light demand

Celery lower—about steady market, fairly light demand

Corn-Sweet slightly lower—about steady market, fairly light—moderate demand

Cucumbers lower—about steady market, fairly light supply, fairly light—moderate demand *Wide range of quality, condition and price*

Lettuce slightly lower—about steady market, very light—light demand *Wide range in quality*

Iceberg lower market, light demand *Wide range in price*

Romaine lower market, light demand *Wide range in quality*

Peppers market for Anaheim is higher while others are about steady with moderate demand *Wide range in quality and size*

Bell Type lower—about steady market, fairly light—moderate demand *Wide range in appearances*

Sweet Potatoes about steady—steady market, very light supply from CA, moderate demand *Wide range in price*

Tomatoes about steady—steady market, fairly good—moderate demand

Grape Type lower—about steady market, fairly light—moderate demand

Plum Type about steady—steady market, fairly good—moderate demand *Wide range in quality and condition*



Potatoes & Onions

Onions, Dry about steady—steady market, good demand

Potatoes slightly lower—about steady market, light supply, light—moderate demand *Wide range in appearances.*

Produce Quiz

Last Quiz Answer:
CURRENT BERRIES

We are native to India and may be over 10,000 years old. The Romans loved us. Then Americans declared us only fit for cows in the late 1600's. But today, we join the Queen for tea between slices of buttered bread. Smooth or warty, we always have glossy skin and almost white flesh. Ranging from 3 inches to 2 feet in length, generally the English are the longest, while American's are shorter and fatter. The Chinese hang weights on us sometimes to make us grow longer and stronger. Big or small, long and firm, with seeds or not – someone wrote a book listing why we are better than a man in 100 ways. We do hang out with real climbers, who may need some guidance, constraint or support, so we don't end up rolling on the floor or taking over the party. Peel us if we're waxed, scrub off any spines, and gut us if you burp. Eat raw, steam or sauté. Leave in vinegar, but not the freezer. We're a must for Greek salads and gazpacho. Combined with yogurt, we counter Middle Eastern spices. Great with fish, dill, and tomato. A source of potassium, calcium, folate, and vitamin C, we're fat free, cholesterol free and sodium free. We're a diuretic, purifier, and relaxant. Use us as a cool astringent to soothe your skin. From fields and greenhouses, we come for you all year with a summer peak.

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