

Market Report

FOR THE WEEK OF 7/4/16 — 7/9/16

Berries



Blueberries have a steady market, moderate demand

Strawberries about steady—steady market, demand ranges from light—moderate *Wide range in quality*

Raspberries have a steady market, good demand *Wide range in quality*

Misc. Berries about steady—steady market, light—moderate demand *Wide range in quality*



Citrus

Clementine's steady market, light demand

Lemons steady market, moderate demand

Limes market ranges from lower—about steady, supply 110s are very light while 250s are light with moderate demand

Oranges steady market, supply Navel is light, fairly good demand *Wide range in price*



Melons

Cantaloupes have slightly lower—about steady market, fairly light—moderate demand

Honeydew slightly lower—about steady, fairly light—moderate demand

Watermelon market ranges from lower—about steady, good demand

Non-Citrus Fruits



Apples have a steady market, moderate demand

Avocados steady market, very light supply, very good demand *exceeds supply*

Grapes steady—slightly higher market, light—fairly light supply, fairly light—moderate demand

Kiwifruit steady market, supply of 20-27 size is heavy while 36-42 size is very light with very light demand

Mangoes slightly lower—about steady market, demand ranges from fairly light—moderate

Papaya has an about steady market, fairly heavy supply from Mexico, fairly light—moderate demand

Peaches steady market, fairly good—moderate demand

Pears steady market, very light demand

Pineapples about steady market, light supply, moderate demand

Plums have a steady market, moderate demand

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Vegetables

Asparagus about steady—steady market, fairly light—moderate demand

Beans about steady market, light supply, good demand

Broccoli about steady market, fairly light—moderate demand *Wide range in price/quality*

Cabbage market ranges from slightly lower—higher, fairly light—moderate demand

Carrots lower—about steady market, fairly light demand

Cauliflower about steady—slightly higher market, moderate demand *Wide range in price*

Celery about steady market, fairly light—moderate demand

Corn-Sweet about steady market, moderate—very good demand

Cucumbers lower—about steady market, light supply, moderate demand *Wide range in quality, condition and price*

Lettuce about steady market, light—moderate demand *Wide range in quality and condition*

Iceberg higher market, moderate demand *Wide range in quality and condition*

Romaine lower—about steady market, moderate demand *Wide range in quality*

Peppers lower—about steady market, very light supply, fairly light—moderate demand

Bell Type about steady market, very light supply, fairly light—moderate demand

Squash lower—about steady market, very—fairly light supply, moderate demand *Wide range in price*



Potatoes & Onions

Onions, Dry about steady—steady market, fairly light—good demand

Potatoes about steady—steady market, very light supply from Kern, CA, with fairly light demand

Produce Quiz

Last Quiz Answer:
SOYBEAN

We Wheat were grown Rye and eaten Buckwheat in China Millet 5,000 years Canola ago. We Adzuki Bean helped mountain Horse Bean dwellers survive hard winters and Beet merchant sailors Radish complete Cauliflower long voyages. Treat us Arugula like a vegetable or an Polygonum herb, but be Celery sure to eat us Mint promptly to enjoy us Sunflower at our Perilla peak of flavor and nutrition. Try us Barley; try different ones of us Fennel; try us Fenugreek all different ways, because we're Leeks trendy, cute, tasty and unbelievably good for you. Some of us Mung Bean are larger and meatier, some Turnip thin and delicate. We Chrysanthemum are crunchy, nutty, tender, fresh, mild, sweetish, spicy, peppery; trimmed or natural. Exceptionally rich Mizuna in vitamins, minerals, high quality Onion protein, and enzymes, you can eat us Alfalfa raw in sandwiches, salads, or simply dressed, or enjoy us Broccoli steamed, boiled or stir fried. Do be careful Lentils and don't try to grow us Chard from commercial garden packets – we Corn need a special start and Chinese Cabbage they've been treated with stuff Mustard you don't want to eat. Also, those of us Peas that are legumes should be consumed Chick Pea raw in small quantities; some Soybean toxicity can be present.

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