

Market Report

4/5/21 – 4/10/21

WEATHER -- The weather will be hot in both the desert and Salinas. There is no rain in the forecast. Strong high-pressure ridge briefly weakens Tuesday and then strengthens late week, pushing max temps up to 15 degrees above normal by Fri.

EXTENDED WEATHER -- Max temps could cool into the low 70s to low 80 high pressure ridge slowly rebuilds Apr 7-11 pushing max temps into the low 80s to low 90s.

ARUALGA -- Quality is fair this week and we are still seeing some discoloration due to the weather.

ASPARAGUS -- Good supply is to continue through next week.

BEANS -- Mexico supply is beginning to decline, as well as Florida is on the lighter volume of supply as well. Demand and quality are both good.

BOK CHOY -- Supplies are expected to be plentiful for the next three weeks.

BROCCOLI -- Good supply for current demand and overall good quality. Supplies are a little to the short side.

BRUSSEL SPROUTS -- Alert availability on the VA category will still be slightly challenging for the coming weeks due to lower-than-expected yields from quality as well as labor shortages/employee absenteeism for the Easter holiday week; expect this to carry into the front part of the week. Bulk pack 25lb are relatively more plentiful and are available in both Yuma and Salinas.

CILANTRO -- Volume is going to be plentiful this week.

CAULIFLOWER -- Lighter than normal supplies will be available this week as we transition to our plantings in the Salinas Valley. That trend could continue through next week pending weather.

CARROTS -- Some delays in shipping, but other than that the market is stable.

CELERY -- The market is weak; West Coast stocks are ample. The Florida season will run through April. Quality is excellent; stalks are firm and juicy with great flavor.

ENGLISH PEAS -- Available the end of April.

KALE -- supplies are expected to be plentiful for the next few weeks.

LETTUCE -- Yuma will be harvesting and will be wrapping up this week. We are on our second week in Huron and Imperial Valley is done. Yuma quality is still good. Huron quality is great. The market has been steady to lower; lots of people are in different positions with volume - some heavy and some light - while we are right in the middle. So far the transition will look seamless.

LEAF / ROMAINE -- Weights are trending a little lighter but overall quality is consistent. We are experiencing some fringe burn due to windy conditions. Demand has picked up and spot pricing has advanced as well. Harvest in Salinas will begin this week. Weights and overall quality are nice, however we are experiencing some blister and peeling from recent cool temperatures. We will continue to see these defects through the end of the desert season. Overall demand continues to improve while pricing advances some. We forecast to begin transitioning to the Salinas this week of April 5th.

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Market Report Continued

NAPPA -- Supplies are expected to be plentiful for the next three weeks.

PARSLEY -- Supplies remain steady with good quality.

CUCUMBERS -- Prices have fallen. The Florida season is in full swing; production in mainland Mexico will run through late April.

PEPPERS -- Prices are weak; supplies are plentiful. Currently, Sinaloa, Mexico, is the main growing region; stocks will remain ample through early May. California's Coachella season is forecast to begin in early May. Quality is very good.

SQUASH -- Zucchini & Yellow -- Stable market in Florida and good volume crossing from Mexico will keep pressure on FOB prices to remain down. Quality is outstanding.

POTATOES -- For the most part, nearly all shippers are reporting the move into Burbank's. There is still an up market on the larger sizes.

SPINACH -- Quality is good this week but we may see some discoloration due to the weather.

SPRING MIX -- Quality is good this week but we may see some discoloration due to the weather.

CHERRY -- production in Florida is steady, and the market is steady and stable as well. The market for higher-quality cherries out of Mexico is being quoted higher than the general Florida market,

GRAPE -- The grape market is adjusting down this week. There is heavy volume coming out of Florida. Some of the grapes are overripe and out of condition.

ROMA -- Mexican supplies are lower this week. They are trying to push the market, but there isn't enough supply to strengthen it to the level they want. Florida has plenty of volume, which is preventing the market from taking off.

APPLES / PEARS -- Alert This is kind of a repeat, but market is firm as growers know they have less fruit, and still several months until School is out, and New Crop becomes available.

BANANAS -- While the supply side has stabilized a bit, the surcharge is still there, making them higher

BLACKBERRIES -- Challenges in supply are leading to adjustments to our forecasts through mid-April. It is projected to expect supply to start increasing through mid-April, and peak at the end of April and early May. Supply will start coming down gradually through mid- May.

BLUEBERRIES -- The Mexican season will continue with stable volume into the spring. Baja volumes will continue with stable and increasing production.

LIMES -- Demand seems to be steady.

ORANGES -- The smaller sizes are a little tight, but in the meantime, quality is outstanding.

GRAPES -- (Green) seedless market is very firm with limited availability. The quality is mostly fair. (Red) Supplies of red seedless on both coasts have become very tight. . Wide range of prices depending on variety and size. I expect to see a split market as we move forward and start seeing rained on grapes arriving. This market will be going higher.

KIWI -- California kiwi mostly 25 and larger available, fruit has some soft. Imported kiwi available in all sizes, fruit is hard well shaped.

MANGO -- The Peruvian mangos are of excellent quality. In Peru, the season continues until the beginning of/ mid-April, post that there could be a bit of a supply gap

CANTALOUPE -- Supply remains very limited. First cycle production from Honduras is beginning to decline while second cycle production from Guatemala will begin later next week. Volume from Guatemala will gradually increase each week with peak numbers expected in the next week or two.

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HONEYDEW -- Guatemalan honeydew production has peaked in the larger sizes. Supply from Guatemala and Honduras will see a quick decline and stay down over the next three weeks. This should cause pricing to increase from season-to-date lows.

RASPBERRIES -- Drastically below projected volume due to yield materializing far shorter than expectations, and delays in production timing resulting from unfavorable weather. We are severely short now through the next two weeks, but as volume is pushed later, peak production continues to grow. We expect to increase in production each week until we reach our peak, now forecasted to fall between the last week of April and the first two weeks in May.

Market Report Summarized from our friends at Legacy Foodservice and ProMark

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